

International **Auto** Aftermarket **EXPO**



The 18th International Auto Aftermarket **EXPO 2020**

The only international trade show in Japan specialized in the auto aftermarket

Date **March 11th (Wed.) – 13th (Fri.), 2020**

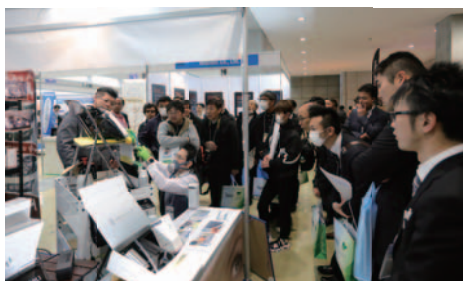
Venue **Tokyo Big Sight**

Meet face to face with suppliers and dealers at IAAE

**International Auto Aftermarket EXPO is the convention
that would activate Automotive Aftermarket!**

- Gathering all in one who become committed to automobile related business
- The only aftermarket exhibition in Japan that participate in about 300 exhibitors from both inside and outside Japan
- Transmitting the productive information by demonstration, conference, exhibit and presentation

Exhibit / Presentation



Demonstration



Seminar



IAAE2019 Result

Number of Visitors

Registered Visitors **16,259**

Counted Visitors **34,129**

Number of Exhibitors and Booths

Companies & Associations **296**

Booths **549**

Countries & Regions China, Taiwan, Korea, Thailand, Italy, Japan

Exhibit Profile

Auto parts & Accessories

Auto detailing & Maintenance

Car trading & Distribution

Maintenance & Repair

Safety & Security

Commercial & Large-size vehicle

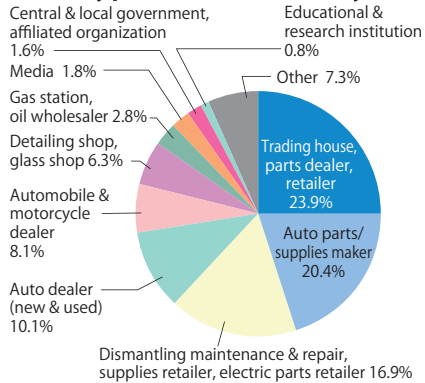
Business proposal & Support

Eco-related

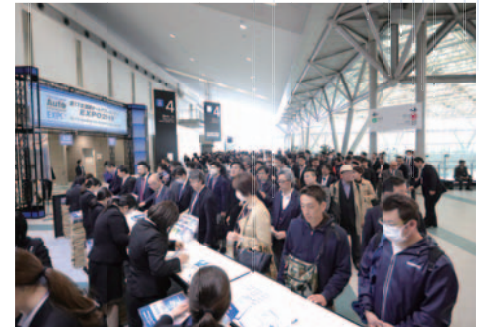
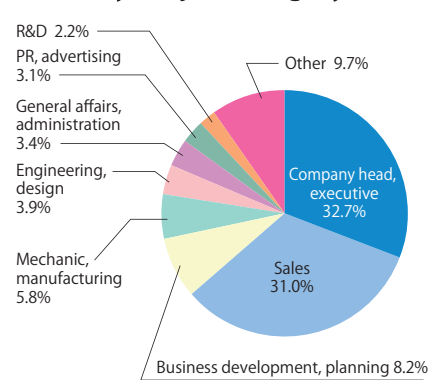
Other

Visitors data

What type of business are you in?



What is your job category?



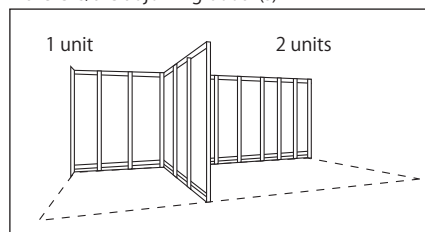
Exhibition rules

Exhibition fee and booth configuration

Exhibition Space: JPY **335,500** per booth
(tax included, decoration fee does not included)

- Booth size is 9 square meters (3m x 3m) per booth.
- In principle, **only a raw space is provided**. If there is/are adjoining booth(s), a 2.7 m partition panel/panels (system panel, white color) will be installed. (See the example below.)
- Exhibitors are required to decorate their booths according to the Guideline for Exhibitors, which will be distributed at the beginning of January.
- Please contact the Show Management Office if you would like to use your original decoration plan.

If there is/are adjoining booth(s)



Discount

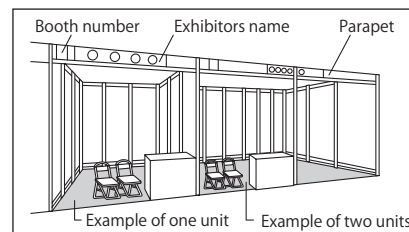
Early bird: JPY11,000 per booth
IAAE2019 exhibitor: JPY11,000 per booth

Package Booth: JPY **423,500**
(tax and exhibition space fee for one booth included)

- Booth size is 9 square meters (3m x 3m) per booth.
- Package booths are available for the convenience of the exhibitors. There are some types of package booths by content, design, and size.

Basic package booth includes items described below.

Company name : Exhibitor's name and booth number on the parapet
Flooring : Punch carpet
Lighting : 2 x 40W fluorescent lights, 1 x 100W spotlight
Furnishing : 1 x Reception counter (W900 x D450 x H750), 2 x Folding chairs
Electricity : 1 x Electric outlet (100v/750W), setup fee and electricity usage fee (up to 750w) included



Deadline

Early bird: October 31, Thursday, 2019
December 31, Tuesday, 2019

Contact

Overseas agents

Show Management Office has overseas agents in order to support both exhibitors and visitors from outside of Japan. Please contact the agents at the addresses listed below for inquiries.

Taiwan
Taiwan External Trade Development Council Market Development
Exhibition Services Section, 5-7F, 333 Keelung Rd., Sec. 1, Taipei 11012, Taiwan R.O.C
Person in charge: Ms. Claire Jan
TEL: 886-2-2725-5200 Ext:1587 FAX: 886-2-2757-6443

China
SHANGHAI PINGHE CONSULTANTS-COMMERCIAL CO., LTD.
Rm202 NO.49, 1351 LONG HUALING Rd, Shanghai 200442, China
Mr. Wang zi qiang QQ: 175423954
TEL: 137-0180-7032 E-mail: wangziqi0123@qq.com

International Auto Aftermarket EXPO Show Management Office

c/o JC Resonance Co., Ltd. 3-3-2, Tsukiji, Chuo-ku, Tokyo 104-0045 Japan

TEL: +81-3-5565-1642 FAX: +81-3-5565-6909 URL: <http://www.auto-mobi-expo.jp/> E-mail: office@iaae-jp.com