

# International **Auto** Aftermarket **EXPO**

— *The 15th International Auto Aftermarket* —  
**EXPO2017**

The only International trade show in Japan specialized in the auto aftermarket

## FINAL REPORT

 Automotive  
Telecommunication   
Technology Tokyo 

The 8th Automotive Telecommunication  
Technology Tokyo

~ IT changes various auto-related business ~

**Date** March 15th (wed.) – 17th (Fri.), 2017

**Venue** Tokyo Big Sight (Tokyo International Exhibition Center) West Hall



## The 15th International Auto Aftermarket EXPO 2017

IAAE provides the latest information and industry trends in the automobile aftermarket ranging from sales, repair, maintenance to environment and infrastructure through seminars, demonstrations and exhibits and facilitate business exchanges.

<b>Exhibition Title</b>	The 15th International Auto Aftermarket EXPO 2017 (IAAE2017)
<b>Date</b>	March 15th (Wed.) - 17th (Fri), 2017 / March 15th & 16th, 10:00am - 5:00pm, March 17th 10:00am - 4:00pm
<b>Venue</b>	Tokyo Big Sight (Tokyo International Exhibition Center) West Hall
<b>Organized by</b>	International Auto Aftermarket Expo Steering Committee Chairman: Masaru Ichikawa (President, Nikkan Jidosha Shimbun) • Auto parts and accessories related associations (14 members) Auto-Parts & Accessories Retail Association (APARA) / Japan Auto Accessories Manufacturers' Association (JAAMA) / Japan Auto Chemical Industry Association / Japan Auto Parts Industries Association (JAPIA) / Japan Automobile Dealers Association (JADA) / Japan Automobile Service Promotion Association / Japan Automotive Machinery and Tool Manufactures Association (JAMTA)/ Japan Automotive Parts and Accessories Distributors Association (JAPADA) / Japan Automotive Parts Recyclers Association (JAPRA) /Japan Automotive Products Association (JAPA) / Japan Autoparts Wholesales Association / Japan Filter Element Association / Nippon Auto Parts Aftermarket Committee (NAPAC) / Rebuilt Manufacturers Association Japan • Nikkan Jidosha Shimbun (Daily Automotive News) • JC Resonance Co., Ltd.
<b>Sponsored by</b>	Ministry of Economy, Trade and Industry / Ministry of Land, Infrastructure and Transport / Japan External Trade Organization (JETRO) / National Agency for Automobile and Land Transport Technology Organization for Small & Medium Enterprises and Regional Innovation, JAPAN(SME Support, JAPAN) / Office of Commercial Affairs, Royal Thai Embassy (Random order)
<b>Supported by</b>	Japan Automobile Manufactures Association (JAMA)/ The Japan Automobile Tyre Manufacturers Association, Inc.(JATMA) / Taiwan External Trade Development Council(TAITRA) / Japan Imported Car Service Promotion Association / and 37 other relevant associations (Random order)
<b>Special Supporting Organizations</b>	Auto Aftermarket Liaison Council / Automotive Aftermarket Action League (AAAL) / Aftermarket suppliers Activation Committee (AAC) / Advanced Auto After Business Consortium (Random order)
<b>Media Partners</b>	Nikkan Jidosha Shimbun / Seibi Senryaku / Car Detailing News / AUTOMOTIVE Aftermarket / Jidosha Yuryo Buhin / Jidosha Times / Seibikai / Response / Service Strategy / Yugyo Hochi Shimbun / Automotive Prime News / Hoken Mainichi Shimbun (Random order)
<b>Concurrent Exhibition</b>	The 8th Automotive Telecommunication Technology Tokyo (ATTT)
<b>Admission Fee</b>	JPY 1,000 (tax included) Admission free with invitation tickets or pre- registration
<b>Management Office</b>	JC Resonance Co., Ltd. 3-3-2 Tsukiji, Chuo-ku, Tokyo 104-0045, Japan TEL: +81-3-5565-1642 FAX: +81-3-5565-6909 E-mail : office@iaae-jp.com URL : <a href="http://www.auto-mobi-expo.jp/">http://www.auto-mobi-expo.jp/</a>



## The 8th Automotive Telecommunication Technology Tokyo

ATTT provides a wide range of information that relate to potentially service and business that will be realized crossing point with automobile and telecommunication.

<b>Exhibition Title</b>	■ The 8th Automotive Telecommunication Technology Tokyo (The 8th ATTT)
<b>Date</b>	■ March 15th (Wed.) - 17th (Fri.), 2017 / March 15th & 16th, 10:00am- 5:00pm, March 17th, 10:00am - 4:00pm
<b>Venue</b>	■ Tokyo Big Sight (Tokyo International Exhibition Center) West Hall
<b>Organized by</b>	■ Automotive Telecommunication Technology Tokyo Steering Committee Chairman: Masaru Ichikawa (President, Nikkan Jidosha Shimbun) •Nikkan Jidosha Shimbun •ITmedia Inc. [ITmedia Mobile] •IID, Inc. [Response] •JC Resonance Co., Ltd.
<b>Planned by</b>	■ Automotive Telecommunication Technology Tokyo Planning Board Chairman: Hisashi Kamio (Journalist specialized in IT and Automobile)
<b>Sponsored by</b>	■ Ministry of Internal Affairs and Communications
<b>Supported by</b>	■ Japan Automobile Manufactures Association (JAMA) / Japan Auto Parts Industries Association (JAPIA) / Japan Automobile Research Institute (JARI) / ITS Japan / Mobile Computing Promotion Consortium (MCPC) / Internet ITS / The Telecommunication Technology Committee (TCC) (Random order)
<b>Media Partners</b>	■ Nikkan Jidosha Shimbun / Response / RBB Today / ITmedia Mobile / MONOist (Random order)
<b>Concurrent Exhibition</b>	■ The 15th International Auto Aftermarket EXPO 2017
<b>Admission Fee</b>	■ JPY 1,000 (tax included) Admission free with invitation tickets or pre- registration
<b>Management Office</b>	■ JC Resonance Co., Ltd. 3-3-2 Tsukiji, Chuo-ku, Tokyo 104-0045, Japan TEL: +81-3-5565-1642 FAX: +81-3-5565-6909 E-mail : office@iaae-jp.com URL : <a href="http://www.auto-mobi-expo.jp/">http://www.auto-mobi-expo.jp/</a>

## Exhibitors List

Exhibiter Name	Country	Exhibition contents
Amanek telematics design Inc.	Japan	Interlinking services between digital radio and car navigation systems
Avena Technologies Inc.	Japan	Portable RF signal recorders/players
Ciel Inc.	Korea	IoT and LBS solutions for shuttle buses
HONDA Motor Co., Ltd.	Japan	Display of demos of telematics technology
IID, Inc.	Japan	PR of publications
NTT DOCOMO, INC.	Japan	AI-operated buses

## Number of Exhibitors

### The 15th IAAE 2017

#### ■ Exhibitors / Booths

- 233 Companies & Associations / 428 Booths
- Domestic 148 Companies & Associations / 337 Booths
- Overseas 85 Companies & Associations / 91 Booths

#### ■ Participating Countries

- 9 Countries
- China(54) Taiwan(21) Korea(4) Thailand(2) USA(1)
- Germany(1) Singapore(1) Pakistan(1) Japan(148)

### The 14th IAAE 2016 (Previous Time)

#### ■ Exhibitors / Booths

- 197 Companies & Associations / 405 Booths
- Domestic 116 Companies & Associations / 312 Booths
- Overseas 81 Companies & Associations / 93 Booths

#### ■ Participating Countries

- 13 Countries
- China(43) Taiwan(17) Korea(8) USA(3) Singapore(2)
- Malaysia(2) Austria(1) Bangladesh(1) Bulgaria(1)
- Germany(1) Switzerland(1) Thailand(1) Japan(116)

### The 8th ATTT 2017

#### ■ Exhibitors / Booths

- 6 Companies & Associations / 17 Booths

#### ■ Participating Countries

- 2 Countries
- Korea(1) Japan(5)

### The 7th ATTT 2016 (Previous Time)

#### ■ Exhibitors / Booths

- 9 Companies & Associations / 34 Booths

#### ■ Participating Countries

- 2 Countries
- Korea(1) Japan(8)

## Number of Visitors

Date	Weather	Counted Visitors	Register Visitors
March 15 (Wed.)	Cloudy	11,922	5,338
March 16 (Thur.)	Sunny	11,798	4,592
March 17 (Fri.)	Sunny	11,475	3,643
Total		35,195	13,573

### Previous Time (March, 2016)

Date	Weather	Counted Visitors	Register Visitors
March 16 (Wed.)	Sunny	11,405	4,772
March 17 (Thur.)	Sunny	12,167	4,950
March 18 (Fri.)	Sunny	10,823	2,884
Total		34,395	12,606

※ Show Management Office announces both Counted & Registered number of visitors of exhibitions.  
 Counted: The counted number at entrance gate.  
 Registered: The number of collecting business cards.

※ The above figures are the total number of visitors of the 15th International Auto Aftermarket EXPO (IAAE) 2017 and the 8th International Automotive Telecommunication Technology Tokyo (ATTT) 2017.



# Exhibitors List



## The 15th International Auto Aftermarket EXPO 2017

Exhibiter Name	Country	Exhibition contents
3A PVC WIRE & CABLE CO., LTD.	Taiwan	Wires, cables
3M Japan Limited	Japan	Auto maintenance products etc.
AD watanabe Co., Ltd.	Japan	Trunk trays, rear-view cameras, LED work lights
Advanced Auto After Business Consortium	Japan	PR of the group
AISIN SEIKI Co., Ltd.	Japan	Water pumps, clutches, mission oil etc.
Akatsuki Towing Equipment Inc	Japan	Road service supplies
Akebono Brake Industry Co., Ltd.	Japan	Brake parts, brake-related parts and supplies
AkzoNobel K,K,	Japan	Paint, color adjustment tools etc.
ALL JAPAN LOTAS CLUB	Japan	PR of the group
ALTLIFE.LTD	Japan	Welding machines
Aplus Molds & Plastics Co., Ltd.	Taiwan	Plastic mold injection, floor mats, mud guards etc.
ATT CORPORATION	Japan	Scanning tools, zahren fluid sensors etc.
Auto Farben Co., Ltd.	Japan	Mobile car lift "Convenience Car Lift", water-based paint
AUTOGEN TECHNOLOGY CO., LTD.	China	Jump starters etc.
Automotive Aftermarket Action League	Japan	Promotion of "Car Wash Day" (April 28), "Auto Parts Day" (August 2) and AAAL
AXESS CORPORATION	Japan	Auto repair parts
BANDO CHEMICAL INDUSTRIES,LTD.	Japan	Belts for autos, Belt tension measuring equipment etc.
BASE SYSTEM, Co., Ltd.	Japan	Business support systems for car maintenance and plating factories
Beijing Mikrouna Mech. Tech. Co., Ltd.	China	HID production lines etc.
Beijing Naifu Enterprise Co., Ltd.	China	CV joints, hydraulic power steering etc.
BODY SHOP SANO Co., Ltd.	Japan	Balance gauge, universal sanding system
BOLLA ENTERPRISE LIMITED	Taiwan	Tool boxes
Broadleaf Co., Ltd.	Japan	Systems and services for auto aftermarket
BS SUMMIT	Japan	PR of the association
CANGZHOU XINLIDA MACHINERY CO., LTD.	China	Caliber clips, shims, springs etc.
CAR TECH JAPAN	Japan	Completely hardened 3D coating & polishing system
• Auto D suply	Japan	Completely hardened 3D coating & polishing system
• Detailing Kingdom	Japan	Completely hardened 3D coating & polishing system
Car7 Development CO., LTD.	Japan	Soliciting Car Seven franchise members, display & sale of Car Seven System
CARBELL INC.	Japan	New car lease from JPY10,000/month, minute-based car rental, pet cremation
CARMAKE ARTPRO CO., LTD.	Japan	Ceramic PRO, ARTPRO ULGO, LEDERZENTRUM, Fenix Scratch Guard
CHANGZHOU CLD AUTO ELECTRICAL CO., LTD.	China	LED automatic lighting etc.
CHANGZHOU HONGLILAI AUTOLAMP CO., LTD.	China	Headlights, bumpers
CHANGZHOU SUNSHINE TRAILERS CO., LTD.	China	Trailers, trailer accessories
China (Guangzhou) International Automobile Exhibition	China	PR of China (Guangzhou) International Automobile Exhibition
Chiyo Motor Industry Corp	Taiwan	Dumpers, carbon fiber products
Clean., Ltd	Japan	Ozone deodorizers for cars, bedding deodorizing, disinfecting & drying services
CORHERT CO., LTD.	Japan	Automobile LED headlights, fog lights etc.
CRYSTAL PROCESS CO., LTD.	Japan	Car care chemicals, coating & polishing agents
CURRENT MOTOR Corporation	Japan	Brake pads & repair parts for European cars
DAIEITECHNO Co., Ltd.	Japan	Mufflers
DAIWA SANGYO CO., LTD.	Japan	Trailer parts, brake parts
Danyang Xinhuyang Auto Lamps Co., Ltd.	China	Lumps
Darson Industries (Pvt) Ltd.	Pakistan	Rubber hoses, molded parts etc.
Deltran Battery Tender	United States	Batteries, battery chargers etc.
DER JAAN INDUSTRY CO., LTD.	Taiwan	Products made with rubber polymer technology
DIC JAPAN CO., LTD.	Japan	System for auto maintenance business
Div.of MATSUI UNIVERSAL JOINT CORP.	Japan	Rebuilt parts for drive shaft, power steering gear, power steering pump etc.
Earthnoal.inc	Japan	Interior repair system etc.
• ELEGANCE MAGIC SYSTEM	Japan	Interior repair system etc.
• ZAPS	Japan	Interior repair system etc.
• Tech Trading Co., Ltd.	Japan	Interior repair system etc.
• Hassuidojo Inc.	Japan	Interior repair system etc.

\*co-exhibitor

# Exhibitors List

Exhibiter Name	Country	Exhibition contents
EBE inc.	Japan	BP business management system, wrecker system etc.
EIWA MANUFACTURING CO., LTD.	Japan	Welding machines for auto repair
Eiwa Sangyo Co., Ltd.	Japan	Floor mats, side window sun visors
Empire Motor co., Ltd.	Japan	Auto repair parts, rebuilt parts, merchandize for large vehicles
ESUSE AUTO PARTS MFG. CO., LTD.	Taiwan	Headlights, taillights etc.
EXEDY Corporation	Japan	Clutch discs, covers
FORTEK ELECTRONICS CO., LIMITED	China	Off-road lumps, LED work lights
FOSHAN EPALED LIGHTING TECHNOLOGY CO., LTD.	China	LED lights
GLas Weld Japan Co., Ltd.	Japan	Window repair, warmer boxes, spiders
GLASS MAGIC JAPAN	Japan	Window repair system, visible light resin
GODAI Co., Ltd.	Japan	Body glass coating "GK Premium Coat/ Premium Coat"
GUANGZHOU EAGLE ELECTRONIC TECHNOLOGY CO., LTD.	China	LED/HID lights
Guangzhou Gongzhu Science & Technology Co., Ltd.	China	LED lights
GUANGZHOU ISSYZONE TECHNOLOGY CO., LTD.	China	Switches for autos
GUANGZHOU KINGA AUTOPARTS INDUSTRY MANUFACTURE CO., LTD.	China	Radiators, condensers etc.
GUANGZHOU VESLEE CHEMICAL SCIENCE AND TECHNOLOGY CO., LTD.	China	Aerosol spray paint
HAIYAN MENGLING CAR FITTING CO., LTD.	China	Parts (starters, generators)
HI-LINE22 Co., Ltd.	Japan	PR of "Glass Academy"
HIMA Lighting Tech. Co., Ltd.	China	LED lights
HKT Corporation	Japan	Wiper blades, thermostats, radiator caps etc.
Honjyo Kosan Co., Ltd.	Japan	Optimization tool for manual car wash
HSI TO TSUN ENTERPRISE CO., LTD.	Taiwan	Radiator caps
Hubei Tianli Vehicle Parts Co., Ltd.	China	Steering parts
Huizhou Xinkehua Industry Co., Ltd.	China	Jump starters
Huvitech Co., Ltd.	Korea	DVRs, rear-view cameras
ICHINEN CHEMICALS CO., LTD.	Japan	Comprehensive anti-rust system "Engai Guard" etc.
iLight LTD.	China	LED lights
INBYTE Co., Ltd.	Japan	360-degree monitoring system
INSTANT TECHNOLOGY CO., LTD.	Taiwan	Drive recorders
ITOPARTS Co., Ltd.	Japan	Rebuilt parts
IYASAKA Ltd	Japan	Plating and painting, panel repair system
Japan Automotive Glass Association	Japan	PR of the association
JAPAN JET-ON Co., LTD.	Japan	Fast repair system, car detailing system etc.
• G & T	Japan	Fast repair system, car detailing system etc.
JAPAN QUALITY Inc	Japan	Interior coating "Yawara"
JAPAN REBUILT Co., Ltd.	Japan	Rebuilt parts
JAPAN RETREADERS' ASSOCIATION	Japan	PR of the organization
JC Resonance Co., Ltd.	Japan	"Car Detailing News", "Tokyo IT Newspaper" and "Car Care Plus"
Jiangsu Lopal Tech Co., Ltd.	China	Engine oil, cleaners etc.
JIANGXI RONGCHANG AUTO LEAF SPRING CO., LTD.	China	Leaf springs
JIDOSHASHINBUN CO., LTD.	Japan	Monthly magazine "Aftermarket"
JINHUA YICHEN IMP & EXP CO., LTD.	China	Accessories, stainless parts
Jonica Auto co., Ltd.	Taiwan	Compressors, starters
Josefina Pan Pacific Limited	Taiwan	Cameras, LCD monitors, drive recorders etc.
JOYBOND CO., LTD.	Japan	Car cleaning system etc.
JP CHIAN TRADE INT'L CO., LTD.	China	Parking heaters
KANSAI PAINT SALES CO., LTD.	Japan	Next-generation color sensor system, water-based basecoat
KBL Co., Ltd.	Japan	Refueling products of Spain's Gespasa (truck tanks, elements, batteries)
KEITECH CO., LTD.	Japan	Polishers for abrasive finishing, buffing pads, compounds
KETAKA ELECTRIC Co., Ltd.	Japan	Dryers for water-based paint, small dryers
KOGA Chemical Mfg Co., Ltd.	Japan	Additives, car wash products
KOITO MANUFACTURING CO., LTD.	Japan	LED bulbs for headlights, LED rear combination lumps etc.
KOURON Pub Co., Ltd.	Japan	"Automobile Inspection Handbook 2017"
Lesha (Thailand) Co., Ltd.	Thailand	Cabin air filters etc.
LLC CRE-ELITE	Japan	Wool budding pads, urethane buffing pads, compounds, finishing agents etc.
LONGKOU HAIRONG AUTOPARTS CO., LTD.	China	Brake discs, hubs

\*co-exhibitor



# Exhibitors List

Exhibitor Name	Country	Exhibition contents
MBIZONE Co., Ltd.	Korea	Drive recorders etc.
MEIJI SANGYO COMPANY	Japan	Maintenance auto inspection using latest equipment and new business
Miin Luen Manufacture Co., Ltd.	Taiwan	Pulleys, tensioners etc.
MITSUBOSHI BELTING LTD.	Japan	Repair belts for autos, demonstration of machines for stretch belt installation
MIYACO HYDRAULIC BRAKE MFG.CO., LTD.	Japan	Brake parts
MLITFILTER	Japan	Air conditioner filters for autos "MLIT Filter"
MOSWELL CO., LTD.	Japan	On-board camera system
Movi USA Co., Ltd.	Japan	Across-the-board auto parts price estimation website "Direct Order"
MS Japan Service Co., Ltd.	Japan	Frame alignment jigs, welding machines for trucks
MS·ADELL Co., Ltd.	Japan	Repair resin
MUSASHI OIL SEAL MFG.CO., LTD.	Japan	Oil seal for autos
Nac Refinish Systems	Japan	Repair paint for autos
NAKANO SPRING Co., Ltd.	Japan	Leaf springs for repair for trucks
NETWORK CO., LTD.	Japan	Ultra-water repellent coating agents, flock coating
NEUTEK INTERNATIONAL INC.	Taiwan	Air pressure washing supplies
NGK SPARK PLUG CO., LTD.	Japan	Spark plugs, ignition coils etc.
NHK SALES CO., LTD.	Japan	Air springs for repair, large repair parts, original parts
NICHIBEIKOYU Co., Ltd.	Japan	Adsorption mats, oil dispersants, parts washers etc.
• NICHIBEI RESIN, Ltd.	Japan	Adsorption mats, oil dispersants, parts washers etc.
Nikkan Jidosha Shimbun	Japan	PR of publications
NINGBO HAISHAN CLORING SEALING PRODUCTS CO., LTD.	China	Sealing materials
Ningbo Fortune Auto Parts Manufacture Co., Ltd.	China	Wheel balancing weights, tire air valves
Ningbo Lis Industrial Co., Ltd.	China	Sprays, air polishers etc.
Ningbo New Huatai Plastics Electric Appliance Co., Ltd.	China	Exhaust ducts, connecters etc.
NIPPON PAINT Co., Ltd.	Japan	Repair paint for autos
NIPPON WIPER BLADE CO., LTD.	Japan	Wiper blades for autos
NIPPON-ENGINE Co., Ltd.	Japan	Engine overhaul etc.
OHNO RUBBER INDUSTRIAL Co., Ltd.	Japan	Auto rubber parts
OTSUKA SANGYO Co., Ltd.	Japan	Chemical supplies, body glass coating agents
Patanayont Import Export Co., Ltd.	Thailand	Suspensions, bushes, maintenance parts etc.
PIAA Corporation	Japan	Repair parts, electric parts, parts for imported cars
Pingxiang Bowang Industry CO., LTD.	China	LED products
PROVIDE Corp.	Japan	Polishers, compounds, buffing pads, chemicals
QINGDAO EVER-LEADING TOOLS CO., LTD.	China	Dispensers, racks etc.
Qingte Group Co., Ltd.	China	Engines
QUANZHOU TIANZHONG MACHINERY FITTINGS CO., LTD.	China	Spare parts, rubber products
Rebuilt Manufactures Association Japan / Japan Automotive Parts Recyclers Association	Japan	PR of the association
Rui'an LianZhong Auto Parts Co., Ltd.	China	Steering knuckles
S&E Brake,Inc.	Japan	Brake-related parts
Sanhe Machinery Manufacturing Co., Ltd.	China	Oil pumps
SANKEI INDUSTRY CO., LTD.	Japan	Suspensions, steering parts
SDZ AUTO PARTS CO., LTD.	China	Fuel pumps, filters etc.
SEGL ENERGY CO., LTD.	Taiwan	Batteries
Seibi Information Public Company	Japan	Publications "Seibikai", "Asu wo Kachitoru Seibi Kojo"
ShanDong Gold Phoenix Co., Ltd.	China	Brake products
SHANDONG LINGLONG TIRE CO., LTD.	China	Tires
SHANDONG MEIKA WHEEL CO., LTD.	China	Wheels
Shangdong Better Wheel CO., LTD.	China	Wheels
Shanghai BPI Trading Co., Ltd.	China	Brake pads, brake shoes etc.
SHARAC Co., Ltd.	Japan	Cloud-based customer management software "CARLTE" for detailing business
Sheng Mao Hardware Co., Ltd.	Taiwan	Repair tools
SHENZHEN PERFECT AUTO ACCESSORIES CO., LTD.	China	Seat covers
SHINANO KIHAN Co., LTD.	Japan	Air tools, electric tools, cordless tools etc.
SHING SHING LONG INDUSTRIAL INC.	Taiwan	Drive shaft, CV joints etc.
SHINSEI SHOKAI CO., LTD.	Japan	Mass-market parts for imported cars
SHINTEC HOZUMI CO., LTD.	Japan	Tire lifters (spring balancer type)

\*co-exhibitor

# Exhibitors List

Exhibiter Name	Country	Exhibition contents
SHOWA Co., Ltd.	Japan	Turbo chargers, injector testers
SMRJ	Japan	PR of the organization
SoftPlanner Co., Ltd.	Japan	Software for auto maintenance factories
Soshin Co., Ltd.	Japan	Repair putty for plating, car care supplies
SPEED AUTOTEILE	Germany	Authentic and OEM/non-authentic parts for European, U.S. cars
SPK Corporation	Japan	Auto repair parts
SPREAD Co., Ltd.	Japan	LED headlights, fog lights
STANLEY ELECTRIC CO., LTD.	Japan	Automobile lumps
Sunfitjapan.Co., Ltd.	Japan	Business model for gas station with attaching factory
Sunguard Motors Limited	China	Leather seat covers
Supremo Technica	Japan	Coating, chemicals etc.
• ARTISAN	Japan	Coating, chemicals etc.
• Cosmo Coating	Japan	Coating, chemicals etc.
• Daiwa Automobiles Inc.	Japan	Coating, chemicals etc.
Surface Measurement Solutions	Japan	International engineer license test for dent repair
SYS lighting Corporation Ltd	Japan	Auto lumps
TAIPEI AMPA	Taiwan	PR of TAIPEI AMPA
Taiwan External Trade Development Council(TAITRA)	Taiwan	PR of Taiwanese companies
TCL Co., Ltd.	Japan	Drive recorders, CTEK recharge-as-you-drive solution
Techno-Tools Co., Ltd.	Japan	Big foot polishers etc.
Tecklite Technology Company Ltd.	Taiwan	LED lights
THANKO.inc	Japan	Industrial-use endoscopes with washing function, anti-dozing devices, drive recorders
The Hoken Mainichi Shinbun Co., Ltd.	Japan	PR of publications
THINKWARE	Korea	Drive recorders etc.
TM CORPORATION Co., Ltd.	Japan	Innovation model in TM business, briefing on TM business, PR of partners
• INSURANCE CAMPUS Co., Ltd.	Japan	Innovation model in TM business, briefing on TM business, PR of partners
TMY CORPORATION	Japan	Auto parts, supplies, chemicals, tools
TOKITEC, Inc.	Japan	Repair parts for Jeep, power window regulators for imported cars
TOPRANK Co., Ltd.	Japan	Human resources matching website "KURUMAYA.net" etc.
TOYO ELEMENT INDUSTRY CO., LTD.	Japan	Filers for autos
TRUSTDENT,inc	Japan	PR of agents across Japan and schools
Tsuji Iron Works Co., Ltd.	Japan	Exhaust system parts
Tuff-Kote Japan, Inc	Japan	Anti-rust agents for autos, carbon cleaning system etc.
• Car Care Systems, Inc.	Japan	Anti-rust agents for autos, carbon cleaning system etc.
TZE LOH ENTERPRISE CO., LTD.	Taiwan	O-rings, oil seals etc.
TZONG JI METALS CO., LTD.	Taiwan	Retaining rings etc.
UB AUTO	Korea	Mats, dusters, handle covers etc.
UNIAUTO INC.	Taiwan	Wheel parts, accessories
VETTO	Singapore	Brake pads
VICTORIALIGHTING TACH LIMITED	China	LED products
WENZHOUE KEDE TRADING CO., LTD.	China	Auto parts (switches, sensors etc.)
WUHU JIAXIAN DRIVE SHAFT CO., LTD.	China	CV joints, drive shaft
Wynn's	Japan	Additives for automobiles "wynn's"
Yamato Automotive Co., Ltd.	Japan	Maintenance tools, repair parts etc.
YAMAUCHI	Japan	Management service for online auto inspection reservation "totoco"
YEE MINGYING CO., LTD.	Taiwan	O-rings, oil seals etc.
YMG1 CO., LTD.	Japan	Coloring change wrapping
YUGYOUHOUCI SHIMBUN CO., LTD.	Japan	PR of publications
Yuhuan Jinaofeng (JAF) Machinery CO., LTD.	China	Brake master cylinders etc.
YUHUAN KAILI AUTO PARTS CO., LTD.	China	Timing chains etc.
Zhejiang All Road Industrial Co., Ltd. (ZHEJIANG FIRSD GROUP)	China	Booster cables, battery chargers etc.
Zhejiang Jufeng Auto Parts Co., Ltd.	China	Turbo chargers
ZHEJIANG LIFUDE MACHINERY CO., LTD.	China	Suspension arms, blanket assembly etc.
ZHEJIANG TAIZHOU HAIXIN AUTO PARTS CO., LTD.	China	Wipers
Zhenjiang Zhendong Electroluminescence Co., Ltd.	China	Electric bulbs, LEDs etc.
Zhongshan Ruiying Electronics Co., Ltd.	China	LED products etc.

\*co-exhibitor



## Painting Demonstration

A painting booth was installed inside the venue for demonstrations of water-based, environmentally friendly repair paint.

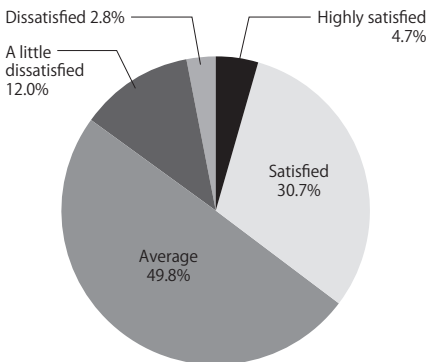
Participants in the demonstrations

Akzo Nobel K.K.  
KANSAI PAINT SALES CO., LTD.  
NIPPON PAINT Co., Ltd.  
Auto Farben Co., Ltd.  
Nac Refinish Systems

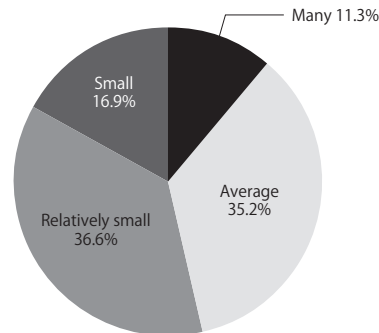


## Questionnaire for Exhibitors

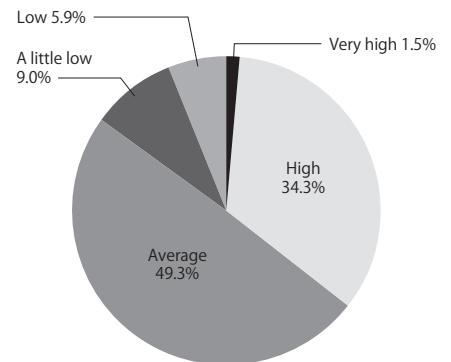
**Q1** How satisfied are you with your participation in IAAE?



**Q2** How was the number of visitors?



**Q3** How was the quality of visitors?

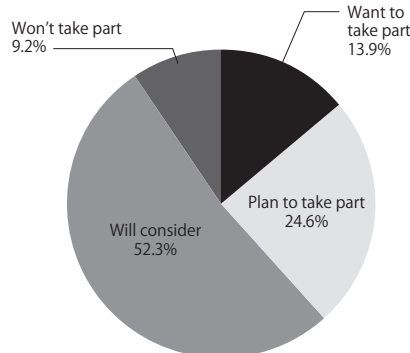


**Q4** Business meetings

① How many business cards did you get from visitors?  
Average: **22.3**

② How many of visitors came for concrete business talks?  
Average: **9.6**

**Q5** Do you plan to take part in the next IAAE?



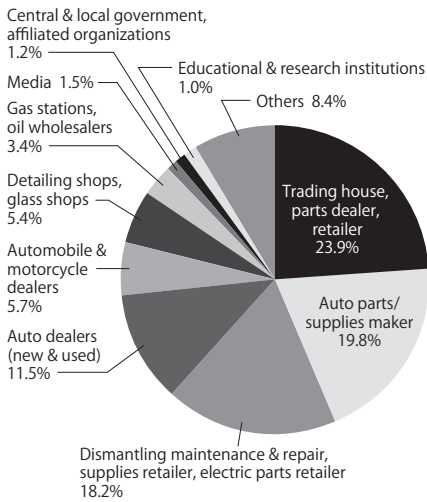
**Q6** Opinions

- Able to promote products and had business talks with new customers.
- Having arranged business meeting in advance, so the result was better than expected. Very satisfied because other exhibitors are potential customers. Want to take part in the next year as well.
- Many people came to our booth, and we had several concrete business talks.
- This is our first time to take part in a trade show in Japan. The number of visitors was small, but we hope this will bear fruit in the future.
- Some visitors were interested in our products, but the number was small overall.
- Fewer people showed interest in our products. They asked few questions.

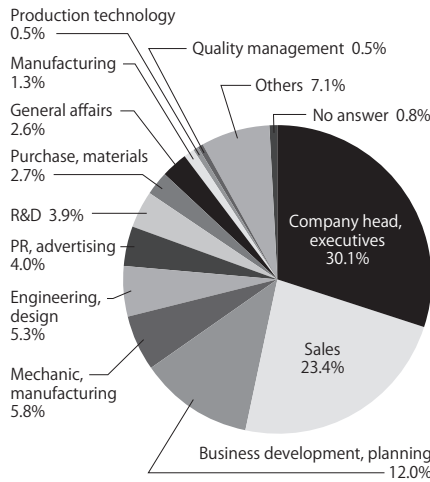
# Questionnaire for Visitors

**Date** █ From 13:00 to 16:00 on March 15 (Wed.) to March 17 (Fri.), 2017  
**Venue** █ Near the entrance of the venue  
**Method** █ Respondents were asked to take a seat and answer questions  
**Target** █ Visitors except exhibitors, those involved in organizing the event and visitors who are high school students and younger  
**Number of responses** █ 619 (all valid)

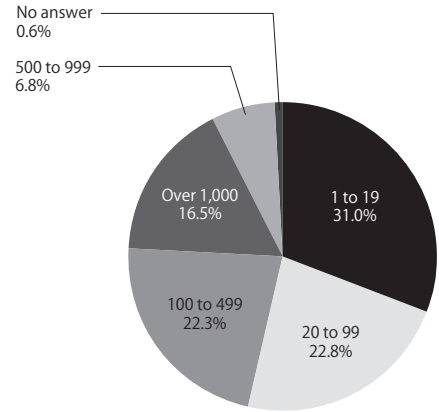
**Q1** What type of business are you in?



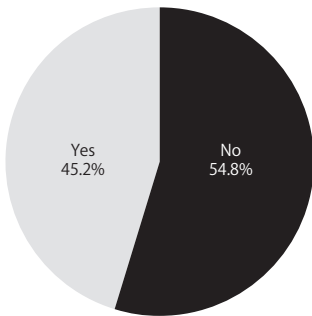
**Q2** What is your job type?



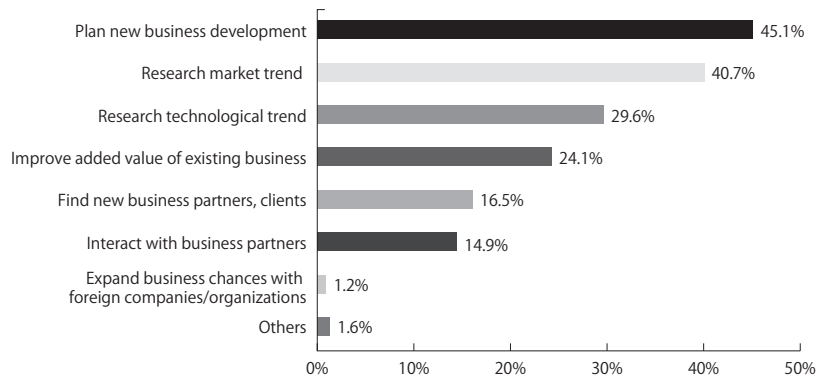
**Q3** How many people are working in your company/organization?



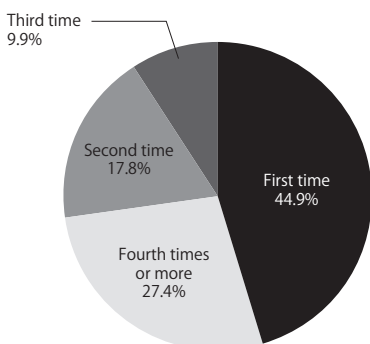
**Q4** Did you come to last year's IAAE?



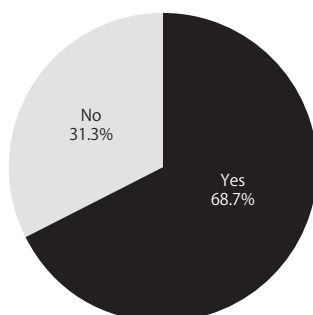
**Q6** What was the aim of your visit? (Multiple answers allowed)



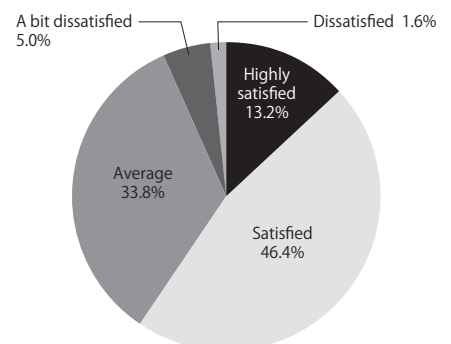
**Q5** How many times have you visited IAAE?



**Q7** Did you find products/technologies you want to consider PR of?

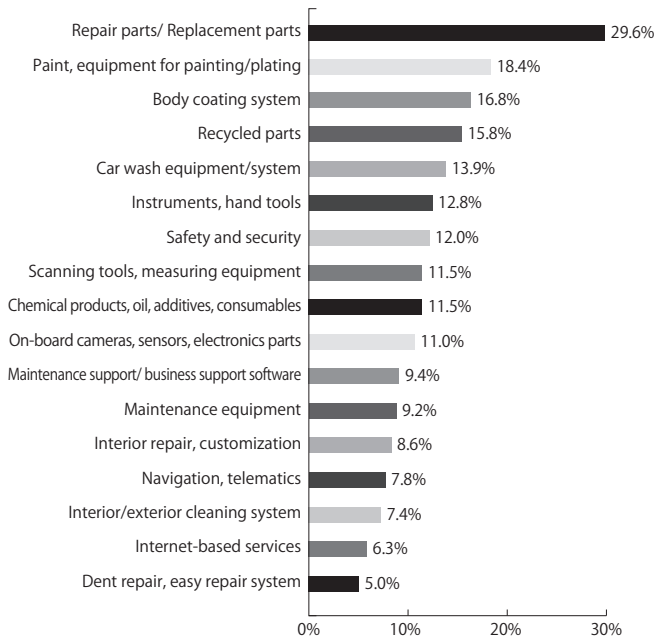


**Q8** How satisfied are you with your visit to IAAE?

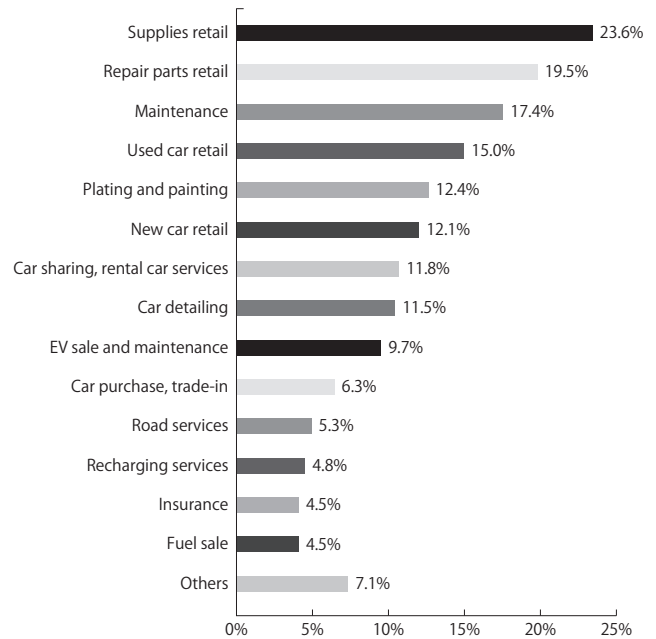


# Questionnaire for Visitors

**Q9** Which exhibits/business did you want to see or find interesting? (Multiple answers allowed)



**Q10** Which business are you interested in or planning to start? (Multiple answers allowed)



## Ranking of interested exhibits/business by category

Category	1st	2nd	3rd	4th	5th
Automobile/motorcycle maker	Repair parts/ replacement parts <b>19.2%</b>	Recycled parts (high-quality used parts/rebuilt parts) <b>12.5%</b>	Paint, equipment for painting/plating <b>8.7%</b>	Products for commercial/ large vehicles <b>7.7%</b>	Safety and security <b>7.7%</b>
Auto parts/supplies maker	Repair parts/ replacement parts <b>19.6%</b>	Recycled parts (high-quality used parts/rebuilt parts) <b>10.3%</b>	Safety and security <b>7.7%</b>	Paint, equipment for painting/plating <b>6.2%</b>	Instruments, hand tools <b>6.2%</b>
Auto dealers (new & used)	Repair parts/ replacement parts <b>12.1%</b>	Body coating system <b>8.6%</b>	Car wash equipment/system <b>7.8%</b>	Paint, equipment for painting/plating <b>6.9%</b>	Recycled parts (high-quality used parts/rebuilt parts) <b>6.0%</b>
Disassembling maintenance & repair, supplies retailer, electric parts retailer	Repair parts/ replacement parts <b>12.4%</b>	Paint, equipment for painting/plating <b>9.7%</b>	Recycled parts (high-quality used parts/rebuilt parts) <b>7.5%</b>	Instruments, hand tools <b>6.6%</b>	Maintenance support software (customer data/ business management) <b>6.2%</b>
Trading house, parts dealer, retailer	Repair parts/ replacement parts <b>13.0%</b>	On-board cameras, sensors, electronics parts <b>9.2%</b>	Paint, equipment for painting/plating <b>7.9%</b>	Scanning tools, testers, measuring equipment <b>7.9%</b>	Car wash equipment/system <b>6.5%</b>
Gas station, oil wholesaler	Car wash equipment/system <b>15.7%</b>	Body coating system <b>8.8%</b>	Room cleaning, exterior cleaning system <b>8.8%</b>	Repair parts/ replacement parts <b>7.8%</b>	Business-use chemicals, oil, additives, consumables <b>6.9%</b>
Detailing shops, glass shops	Body coating system <b>24.2%</b>	Room cleaning, exterior cleaning system <b>13.3%</b>	Interior repair, customization <b>12.5%</b>	Car wash equipment/system <b>9.2%</b>	Business-use chemicals, oil, additives, consumables <b>7.5%</b>
Educational/research institution	Scanning tools, testers, measuring tools <b>16.7%</b>	Repair parts/ replacement parts <b>13.3%</b>	Recycled parts (high-quality used parts/rebuilt parts) <b>10.0%</b>	Maintenance support software (customer data/ business management) <b>10.0%</b>	Paint, equipment for painting/plating <b>6.7%</b>
Central and local government, affiliated organization	Business-use chemicals, oil, additives, consumables <b>14.3%</b>	Repair parts/ replacement parts <b>10.7%</b>	Paint, equipment for painting/plating <b>7.1%</b>	Body coating system <b>7.1%</b>	Safety and security <b>7.1%</b>



