FINAL REPORT

Date March 16th (wed.) - 18th (Fri.), 2016

Venue Tokyo Big Sight (Tokyo International Exhibition Center) West Hall



The 14th International Auto Aftermarket EXPO 2016

rauto/votive Teleco/vvvunicati් Techn්ඹවුy Tokyo

The 7th Automotive Telecommunication Technology Tokyo



The 14th International Auto Aftermaket EXPO 2016

IAAE provides the latest information and industry trends in the automobile aftermarket ranging from sales, repair, maintenance to environment and infrastructure through seminars, demonstrations and exhibits and facilitate business exchanges.

Exhibition Title

The 14th International Auto Aftermarket EXPO 2016 (IAAE2016)

Date

March 16th (Wed.) - 18th (Fri), 2016 / March 16th & 17th, 10:00am - 5:00pm, March 18th 10:00am - 4:00pm

Venue Organized by Tokyo Big Sight (Tokyo International Exhibition Center) West Hall

International Auto Aftermarket Expo Steering Committee

Chairman: Masaru Ichikawa (President, Nikkan Jidosha Shimbun)

• Auto parts and accessories related associations (14 members)

Auto-Parts & Accessories Retail Association (APARA) /

Japan Auto Accessories Manufacturers' Association (JAAMA) /

Japan Auto Chemical Industry Association / Japan Auto Parts Industries Association (JAPIA) / Japan Automobile Dealers Association (JADA) / Japan Automobile Service Promotion Association /

Japan Automotive Machinery and Tool Manufactures Association (JAMTA)/ Japan Automotive Parts and Accessories Distributors Association (JAPADA) /

Japan Automotive Parts Recyclers Association (JAPRA) / Japan Automotive Products Association (JAPA) /

Japan Autoparts Wholesales Association / Japan Filter Element Association /

Nippon Auto Parts Aftermarket Committee (NAPAC) / Rebuilt Manufacturers Association Japan

• Nikkan Jidosha Shimbun (Daily Automotive News)

• JC Resonance Co., Ltd.

Sponsored by

Ministry of Economy, Trade and Industry / Ministry of Land, Infrastructure and Transport /

Japan External Trade Organization (JETRO) / National Agency for Automobile and Land Transport Technology

Embassy of Italy in Japan / Office of Commercial Affairs, Royal Thai Embassy /

Embassy of the Republic of Bulgaria Tokyo Japan / Embassy of Switzerland in Japan /

Embassy of the Federal Republic of Germany (Random order)

Supported by

Japan Automobile Manufactures Association (JAMA)/

The Japan Automobile Tyre Manufacturers Association, Inc.(JATMA) /

Taiwan External Trade Development Council(TAITRA) / Japan Imported Car Service Promotion Association /

and 37 other relevant associations (Random order)

Special Supporting Organizations Auto Aftermarket Liaison Council / Automotive Aftermarket Action League (AAAL) /

Aftermarket suppliers Activation Committee (AAC)

Media Partners

Nikkan Jidosha Shimbun / Seibi Senryaku / Car Detailing News / AUTOMOTIVE Aftermarket /

Jidosha Yuryo Buhin / Jidosha Times / Seibikai / Automotive engineering / Response / Service Strategy /

Yugyo Hochi Shimbun / Hoken Mainichi Shimbun

Concurrent Exhibition

The 7th Automotive Telecommunication Technology Tokyo (ATTT)

Admission Fee Management Office JPY 1,000 (tax included) Admission free with invitation tickets or pre-registration

ffice JC Resonance Co., Ltd. 3-3-2 Tsukiji, Chuo-ku, Tokyo 104-0045, Japan

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E-mail: office@iaae-jp.com URL: http://www.auto-mobi-expo.jp/

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The 7th Automotive Telecommunication Technology Tokyo

ATTT provides a wide range of information that relate to potentially service and business that will be realized crossing point with automobile and telecommunication.

Exhibition Title

The 7th Automotive Telecommunication Technology Tokyo (The 7th ATTT)

Date

March 16th (Wed.) - 18th (Fri.), 2016 / March 16th & 17th, 10:00am - 5:00pm, March 18th, 10:00am - 4:00pm

Venue

Tokyo Big Sight (Tokyo International Exhibition Center) West Hall

Organized by

Automotive Telecommunication Technology Tokyo Steering Committee

Chairman: Masaru Ichikawa (President, Nikkan Jidosha Shimbun)

·Nikkan Jidosha Shimbun

•ITmedia Inc. [ITmedia Mobile]

•IID, Inc. [Response]

•JC Resonance Co., Ltd.

Planned by

Automotive Telecommunication Technology Tokyo Planning Board

•Chairman: Hisashi Kamio (Journalist specialized in IT and Automobile)

•Committee Member: Osamu Sonobe (Media Producer, ITmedia Inc.)

•Committee Member: Kazuya Miura (Chief editor, Response)

·Committee Member: Nobuyuki Hayashi (Journalist)

•Committee Member: Munechika Nishida (Journalist)

•Committee Member: Hiroshi Matsunaga (Chief, ATTT Show Management Office)

Sponsored by

Ministry of Internal Affairs and Communications

Supported by

Japan Automobile Manufactures Association (JAMA) / Japan Auto Parts Industries Association (JAPIA) /

Nikkan Jidosha Shimbun / Response / RBB Today / ITmedia Mobile / MONOist (random order)

Japan Automobile Research Institute (JARI) / ITS Japan /

Mobile Computing Promotion Consortium (MCPC) / Internet ITS /

The Telecommunication Technology Committee (TCC) (random order)

Media Partners Concurrent

Exhibition

The 14th International Auto Aftermarket EXPO 2016

Admission Fee

JPY 1,000 (tax included) Admission free with invitation tickets or pre-registration

Management Office

JC Resonance Co., Ltd. 3-3-2 Tsukiji, Chuo-ku, Tokyo 104-0045, Japan

TEL: +81-3-5565-1642 FAX: +81-3-5565-6909

E-mail: office@iaae-jp.com URL: http://www.auto-mobi-expo.jp/

Exhibitors List

Exhibiter Name	Country
Amanek telematics design inc.	Japan
Ciel Inc.	Korea
Honda Motor Co., Ltd.	Japan
IID, Inc.	Japan
JC Resonance Co., Ltd.	Japan
• imago	Japan
• jena	Japan
NAVITIME JAPAN CO.,LTD.	Japan
TOYOTA MOTOR CORPORATION	Japan

·co-exhibito

Number of Exhibitors

The 14th IAAE 2016

- ■Exhibitors / Booths
 - 197 Companies & Associations / 405 Booths
 - ODomestic116 Companies & Associations / 312 Booths
 - Overseas 81 Companies & Associations / 93 Booths
- **■**Participating Countries
 - 13 Countries
 - China(43) Taiwan(17) Korea(8) USA(3) Singapore(2)
 Malaysia(2)Austria(1) Bangladesh(1) Bulgaria(1)
 Germany(1) Switzerland(1) Thailand(1) Japan(116)

The 13th IAAE 2015 (Previous Time)

- ■Exhibitors / Booths
 - 180 Companies & Associations / 350 Booths
 - ODomestic 102 Companies & Associations / 269 Booths
 - Overseas 78 Companies & Associations / 81Booths
- **■**Participating Countries
 - 10 Countries
 - Ochina(40) Taiwan(21) Korea(9) Italy(2) Singapore(2) Australia(1) India(1) Malaysia(1) Thailand (1) Japan(102)

The 7th ATTT 2016

- ■Exhibitors / Booths
 - 9 Companies & Associations / 34 Booths
- **■**Participating Countries
 - 2 Countries
 - ○Korea(1) Japan(8)

The 6th ATTT 2015 (Previous Time)

- ■Exhibitors / Booths
- 19 Companies & Associations / 70 Booths
- Participating Countries

 Japan(19)

Number of Visitors

Date	Weather	Counted Visitors	Register Visitors
March 16 (Wed.)	Sunny	11,405	4,772
March 17 (Thur.)	Sunny	12,167	4,950
March 18 (Fri.)	Sunny	10,823	2,884
Tota		34,395	12,606



Previous Time (March, 2015)

Date	Weather	Counted Visitors	Register Visitors
March 11 (Wed.)	Sunny	9,371	4,232
March 12 (Thur.)	Sunny	11,151	5,072
March 13 (Fri.)	Sunny	9,534	2,976
Tota		30,056	12,280



**The above figures are the total number of visitors of the 14th International Auto Aftermarket EXPO(IAAE) 2016 and the 7th International Automotive Telecommunication Technology Tokyo(ATTT) 2016.







Exhibitors List



The 14th International Auto Aftermaket EXPO 2016

Exhibiter Name	Country	Exhibiter Name	Country
3M Japan Limited	Japan	Empire Motor Co.,Ltd.	Japan
Advance Auto Supply Co.,Ltd.	Thailand	EVER GRASS INT'L CO., LTD. (TAITRA)	Taiwan
AIR GUARD FILTER MANUFACTURING CO.,LTD.	China	EXEDY Corporation	Japan
Akatsuki Towing Equipment Inc	Japan	FENG-MING INTERNATIONAL CO., LTD. (TAITRA)	Taiwan
AKEBONO BRAKE INDUSTRY CO.,LTD.	Japan	FitinParts.com	Singapore
Akzo Nobel K.K.	Japan	Fudex Rubber Products (M) Sdn Bhd	Malaysia
ALL JAPAN LOTAS CLUB	Japan	FUYANG TONGLI INDUSTRIAL CO.,LTD.	China
Alto Products Corp.	United States	G-STYLE	Japan
Precision Auto	United States	GENPLUS AUTO PARTS CO., LTD (TAITRA)	Taiwan
ASUKA AUTOTRONICS INC. (TAITRA)	Taiwan	GETAC TECHNOLOGY CORP. (TAITRA)	Taiwan
ATEQ K.K	Japan	Glas Weld Japan Co.,Ltd	Japan
	China	GLOBAL MEDIA INDUSTRY GROUP CO., LTD.	China
AVL Lighting Co.,Ltd			
Axalta Coating Systems G.K.	Japan	Gpusi Electronics Science & Technology Limited	China
BALEV EOOD	Bulgaria	Guangzhou Fandewei Auto Accessories Co., LTD	China
BEIJING SINGUKELLER AUTOMOTIVE COLD FORMING PARTS INC.	China	GUANGZHOU FORDA SIGNAL CO., LTD.	China
BESTOP IMPORT&EXPORT Co., LTD.	China	GUANGZHOU OPPLIGHT ELECTRONIC TECHNOLOGY CO.,LTD	China
BlackVue	Korea	GUANGZHOU PRO LIGHT AUTO PARTS CO.,LTD	China
BRIGHTSTAR TECHNOLOGY CO.,LTD. (TAITRA)	Taiwan	GUANGZHOU SUIZHONG AUTO ACCESSORIES CO.,LTD	China
Broadleaf Co., Ltd.	Japan	Hafele Japan k. k.	Japan
BS-Summit	Japan	HANGZHOU TONNY ELECTRIC&TOOLS CO.,LTD	China
Akatsuki Towing Equipment Inc	Japan	HARBIN AOTONG AUTOMOBILE ELECTRICAL CO.,LTD	China
AltLife Co.,Ltd.	Japan	Hofmann-Megaplan GmbH	Austria
Axalta Coating Systems G.K.	Japan	Honjyo Kosan co.,ltd	Japan
Broadleaf Co.,Ltd	Japan	ICHIGUCHI corporation	Japan
• DIC JAPAN CO.,LTD	Japan	ILight LTD.	China
• EBE Inc.	Japan	ITO PARTS Co., Ltd.	Japan
• Honjyo Kosan co.,ltd	Japan	Japan Automotive Glass Association	Japan
• ITO PARTS Co., Ltd.	Japan	Japan Automotive Parts Recyclers Association	Japan
• IYASAKA LIMITED	Japan	Japan Coating Association	Japan
• KENTEX Co.,LTD	Japan	Japan Dent Shop Network Co.,Ltd.	Japan
Movi USA Co.,Ltd	Japan	JAPAN QUALITY	Japan
• MS JAPAN SERVICE Co.,Ltd.	Japan	JAPAN REBUILT CO., LTD.	Japan
Otsuka Sangyo Corporarion	Japan	JAPAN RETREADER'S ASSOCIATION	Japan
Car Detailing News	Japan	JC Resonance Co., Ltd.	Japan
Car Tech Japan CO.	Japan	• imago	Japan
Auto D Supply	Japan	• jena	Japan
• FILM HARUO	Japan	JIANGSU YUNYI ELECTRIC CO.,LTD	China
Carbell	Japan	Jiaxing Dexun Co.,LTD.	China
CARMAKE ARTPRO	Japan	JIDOSHASHINBUN CO.,LTD.	Japan
Carseven Development,inc.	Japan	KORONSHUPPAN	Japan
CHANGZHOU TAIYU RUBBER&PLASTIC CO.,LTD	China	JIUN YU CO., LTD. (TAITRA)	Taiwan
China (Guangzhou) International Automobile Exhibition	China	JOYBOND CO., LTD.	Japan
. 5	Taiwan	K.S. TERMINALS INC. (TAITRA)	Taiwan
China Economic News Service (CENS)			
Chongqing Lidong Machinery& Electric Co.,Ltd	China	Kansai Paint Sales Co., Ltd.	Japan
Clean Co.Ltd	Japan	KEITECH CO.,LTD.	Japan
CRYSTAL PROCESS CO., LTD.	Japan .	LANGFANG SHUCHANG AUTO PARTS CO.,LTD	China
Daiwa Automobiles Inc.	Japan	LLC CRE-ELITE	Japan
DE POAN PNEUMATIC CORP. (TAITRA)	Taiwan	M.S.P.co.ltd.	Japan
DIC JAPAN Co.,Ltd.	Japan	MARUNI INDUSTRY CO., LTD.	Japan
DOD TECH CO., LTD. (TAITRA)	Taiwan	MBIZ Co., Ltd.	Korea
DONGGUAN BENSON AUTOMOBILE GLASS CO.,LTD	China	MEIJI SANGYO COMPANY	Japan
EARTHNOAL, Inc.	Japan	MIIN LUEN MANUFACTURE CO., LTD. (TAITRA)	Taiwan
• ELEGANCE MAGIC SYSTEM	Japan	MS JAPAN SERVICE CO.,LTD.	Japan
Hassuidojyo Inc.	Japan	Newest One Tech Co., Ltd.	Korea
• JAPAN-JET ON CO.LTD.	Japan	NGK SPARK PLUG CO.,LTD.	Japan
• Zaps Co., Ltd.	Japan	NGTS S.A.	Switzerland

•co-exhibitor

Exhibitors List

Exhibiter Name	Country	Exhibiter Name	Country
NHK SALES CO., LTD.	Japan	TIANJIN REGAL AUTO ACCESSORIES CO.,LTD.	China
NIKKAN JIDOSHA SHIMBUN(Daily Automotive News)	Japan	TICAR INDUSTRIAL LTD.	China
Ningbo Haofeng Auto Parts Co.,Ltd	China	Times Rescue Co.,Ltd.	Japan
NINGBO XINHAI AIDO AUTOMOBILE WIPER BLADE MANUFACTORY CO.,LTD	China	TM CORPORATION Ltd.	Japan
OTSUKA INDUSTRIAL CO.,LTD.	Japan	TMY CORPORATION	Japan
PERSON inc.	Japan	TOKITEC, INC.	Japan
PIN WEN CO., LTD. (TAITRA)	Taiwan	Tokyo tire Co.,Ltd	Japan
Provide Co., Ltd.	Japan	TRUST DENT Inc.	Japan
QuickJack	United States	Tuff-kote Japan, Inc	Japan
Rahimafrooz Globatt Ltd.	Bangladesh	UB AUTO Co., Ltd.	Korea
RAIKO TURBO CO.,LTD	China	UNIAUTO INC. (TAITRA)	Taiwan
Rebuilt Manufacturers Association Japan	Japan	URAWA INDUSTRY Div. OF MATSUI UNIVERSAL JOINT CORPORATION	Japan
Recommended Auto Parts Corner	Japan	VTECH MOTOR CO., LTD (TAITRA)	Taiwan
Aisin Seiki Co., Ltd.	Japan	Wah Seng Industry Sdn. Bhd	Malaysia
AXESS Corporation	Japan	Xiamen Meto Auto Parts Industry Co.,Ltd	China
Bando Chemical Industries, Ltd.	Japan	Yamato Jidosha	Japan
Daiei Techno Co.,Ltd			China
,	Japan	YINGKOU BENMA AUTOMOBILE DECORATION CO.,LTD	
Daiwa Sangyo Co.,Ltd. HKT COPPORATION	Japan	WAITEC CORPORATION VMG1 CO LTD	China
HKT CORPORATION VOITO MANUELACTURING CO. LTD.	Japan	YMG1 CO.,LTD.	Japan
KOITO MANUFACTURING CO., LTD.	Japan	Yugyo Houchi Shinbun	Japan
Mitsuboshi Belting Ltd. ANYA COLUMBRA II I CORRAYE AND COLUMBRA	Japan	YUYAO CITY WIN ELECTRIC APPLIANCES CO.,LTD.	China
MIYACO HYDRAULIC BRAKE MFG.CO.,LTD	Japan	ZHEJIANG GUOYU AUTO PARTS CO., LTD.	China
MUSASHI OIL SEAL MFG. CO., LTD.	Japan	ZHEJIANG KAIMINRUI AUTO PARTS CO., LTD	China
NIPPON WIPER BLADE CO., LTD.	Japan	ZHEJIANG SANYE MACHINERY CO.,LTD	China
Ohno Rubber Industrial Co.,Ltd.	Japan	ZHEJIANG TAIZHOU HAIXIN AUTO PARTS CO.,LTD	China
Sankei Industry Co.,Ltd.	Japan	ZHEJIANG TIANHONG AUTO ACCESSORIES CO.,LTD.	China
Shinsei-Shokai Co.,Ltd.	Japan	ZHEJIANG XINQI AUTO PARTS MANUFACTURING CO.,LTD	China
SYS Lighting Corporation	Japan		
TOYO ELEMENT INDUSTRY Co.,Ltd	Japan		
• TSUJI IRON WORKS CO.,LTD.	Japan		
SD System Co., Ltd.	Korea		
SEGER	China		
Seibi Information Public Company	Japan		
SHANDONG GOLD PHOENIX CO.,LTD	China		
Shanghai Hengde Auto Parts Co.,Ltd	China		
Shenzhen Sonice Electronics Co.,Ltd.	China		
SHINTEC HOZUMI Co.,Ltd.	Japan		
SISTO Co., Ltd.	Korea		
Solargard Co.,Ltd	Japan		
SOSHIN Co., Ltd.	Japan		
SPARE-PARTS ZONE PTE LTD	Singapore		
SPEED AUTOTEILE	Germany		
SPK CORPORATION	Japan		
SPREAD Co.,Ltd.	Japan		
STYLE-D Co.,Ltd	Japan		
DUKS HOLDINGS CORPORATION	Japan		
Yamagata Parts Co.,Ltd.	Japan		
SUNFITJAPAN Co.,Ltd.	Japan		
SUNTECH CO., LTD.	Korea		
Surface Measurement Solutions	Japan		
Syouten Trade Co.,Ltd.	Japan		
.Assistant Industry Co.,Ltd.	Japan		
TACT CAST INDUSTRIAL CO., LTD. (TAITRA)	Taiwan		
Taiwan External Trade Development Council(TAITRA)	Taiwan		
Taizhou FNC Machinery Co.,Ltd.	China		
TAIZHOU YU MA TRADING CO LTD	China		
Techno-Tools Co.,Ltd.	Japan		
TETSUDO-NIPPONSHA CO.,LTD.	Japan		
Tianjin Jiete Three-Way Vehicle Catalytic Converter Co., Ltd.	China		

•co-exhibitor

IAAE Concurrent Events

The 2nd International Automotive Body Technology Conference

The conference was held to help automobile repair service providers from Japan and overseas to exchange information about their business, as automobile repair is becoming more difficult in recent years.

Those from Itary, Japan, Korea, United Kingdom, United States took part to discuss the current situation, issues and prospects of auto body repair in their countries.

Date: 10:30-12:15, March 18th(Fri.), 2016

Venue: Conference Room C, Tokyo Big Sight West Hall



Participants

[Special guest from United States]

Mr.Jason Bruce Bartanen, Director - Industry Technical Relations, I-CAR



[Special guest from United Kingdom]

Mr.Keith Malik, IBIS Global Partner



[Special guest from Italy]

Mr.Arch.Maurizio Vitelli,

Director - General, Genera Direction For Motorization, Ministry of Infrastructure and Transport



[Special guest from Korea]

Mr.Young - Hee Hong

General Manager, Automobile Damage Assurance Division, Insurance Agency,

Ministry of Land Infrastructure and Transport



[Special guest from Japan]

Mr.Kimio Isobe,

Chairman, BS Summit



Moderator: Hiroshi Matsunaga,

President, JC Resonance Co.,Ltd. Japan

IAAE Concurrent Events

The 3rd Auto Repair Assessment Competition

The competition was held to give an opportunity to a wide range of stakeholders in the auto aftermarket industry to display auto repair service providers' technique for advanced automobiles and enable visitors to have a firsthand look at equipment and systems with the aim of contributing to improving technical levels in the auto repair industry.



Date: 11:45~15:45 March 18(Fri.), 2016 Venue: Auto Repair Assessment Competition Hall

Competition procedure

- 1. Participating teams took a look at a damaged car (Toyota Aqua) for one hour each on the day before the competition.
- 2. The teams measured the car to identify locations of the damage and decide the scope of their repair.
- 3. The teams disclosed the process of deciding on their work details and timetable. They presented repair plans and cost estimates on the day of the competition.
- 4. Jury members asked questions and reviewed the presented documents to choose winner(s) of the award for excellence.



HATTORI BANKIN TOSO GARAGE-MORI SANIN-BODY BODY SHOP SANO

Award for excellence

SANIN-BODY



Hideyuki Ishii, CEO of CENTURY AUTO, Vice Chairman of the Cooperative association of BS-Summit Yutaka Komaba, CEO of GODA BANKIN, Technology chairperson of BS-Summit Satoru Ichimura, CEO of ICHIMURA BODY SHOP And 6 experts from the automobile maintenance industry





Painting Demonstration

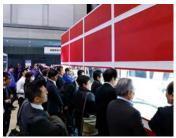


A booth was set up in the venue during the three-day show period for demonstrations of eco-friendly repair paint such as water-based ones.

Participants in the demonstrations

Axalta Coating Systems G.K. Akzo Nobel K.K. Kansai Paint Co.,Ltd.





IAAE Concurrent Events

International Business Networking Party

The event was held to exchange information and create business matching between overseas exhibitors, buyers and those who are interested in Japanese market.

Date: 17:15-18:30, March 16th(Wed.), 2016

Venue: Conference Room B, Tokyo Big Sight West Hall

The Number of Participants: Domestic 15, Overseas 43 (Participating Countries: China, Germany, Japan, Korea, Spain, Taiwan)

Participants' Profiles:

- Domestic : Auto parts shop, Trading company, Buyer, Etc.
- Overseas: Car rear view system, Ignition coil, Tie down & Webbing, Ratchet buckle, Headrest, Car camera, Car TV, Car accessories, Fuel pump, Car jack and Wrench, Fan, Car air compressor, Car seat cover, Steel wheel rims, Etc.









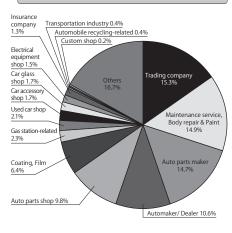


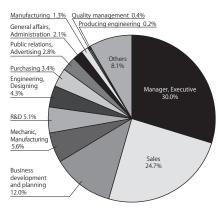
The 14th International Auto Aftermaket EXPO 2016

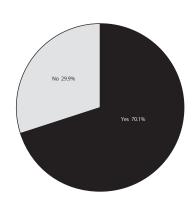
Which industry are you or your company / organization engaged in? (S/A)

Q 2 What lines of work are you in? (S/A)

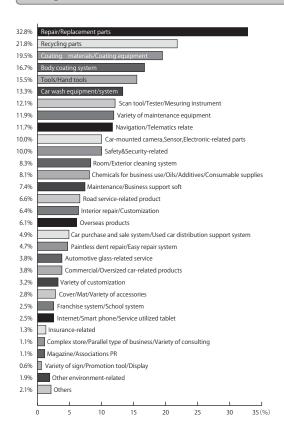
Q 3 Did you find any product / technology / business that you might consider introducing? (S/A)



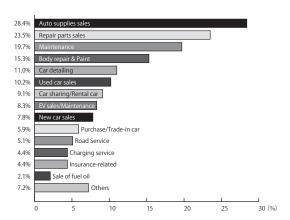




Q4 Which exhibits / business did you want to see or did you find interesting? (M/A)



Q 5 Which business are you going to consider operating in future? (MA)



Questionnaire for Visitors

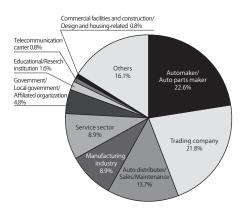
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The 7th Automotive Telecommunication Technology Tokyo

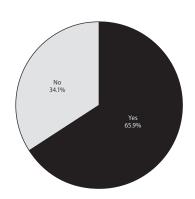
Which industry are you or your company / organization engaged in? (S/A)

Q 2 What lines of work are you in? (S/A)

Q 3 Did you find any product / technology / business that you might consider introducing? (S/A)







Q4 Which exhibits / business did you want to see or did you find interesting? (M/A)

Q 5 How did you feel about the 7th ATTT? (S/A)

