



International Auto Aftermarket Expo Virtual Edition

# IAAE Extra

On-site exhibition is scheduled from  
March 17 (Wed.) to 19 (Fri.), 2021 at Tokyo Big Sight

Date

**March 24 (Wed.) – April 30 (Fri.), 2021**

Application deadline ▶ December 25 (Fri.)

Booth charge for IAAE2021 exhibitor

1 booth

JPY110,000 (tax included)

Booth charge for other than IAAE 2021 exhibitor

1 booth

JPY220,000 (tax included)

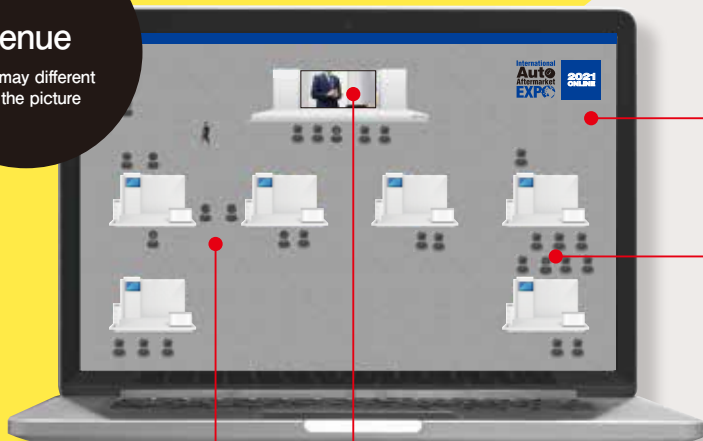
- One booth per company
- Available to choose from three types of booth designs and cannot change its original figure.
- Each exhibitor has access to own page on line. Upload data on your own.



If you would like to apply IAAE Extra, please submit the application form to the Show Management Office.

## Venue

Layout may different from the picture



## Map

Point a booth with a cursor and company information is displayed.

## Visualized participants

You can see how crowded the place is by shadow pictures.

## Information sharing

With common code, visitors can communicate with member of a party.

## Seminars

Feature industry's updated information  
\*Only in Japanese



## Illustration of booth

## Brochures and Video

Visitors can download products/service brochure, see video and click on the link to company website.

## Q&A Chatting

Chat with visitors.

## Moving image (Up to 6 videos)

## Streaming Video

Update videos to meet visitors' needs whenever you like.

## Sales meeting

Online business meeting is available by Zoom and Google Meet.

## Get visitors' information instantly

See visitors' info. who download the data, see videos etc. at your booth on a real-time basis.

Download PDF

Available SNS linkage

## Benefit of IAAE Extra



- ▶ Quick data acquisition of visitors!
- ▶ Produce synergy between on-site and online shows!
- ▶ Widen your sales potential by e-catalogue, video, mail order and online negotiation!

## Contact

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