



International Auto Aftermarket Expo Virtual Edition

IAAE Extra

On-site exhibition is scheduled from
March 17 (Wed.) to 19 (Fri.), 2021 at Tokyo Big Sight

Date

March 24 (Wed.) – April 30 (Fri.), 2021

Application deadline ▶ December 25 (Fri.)

Booth charge for IAAE2021 exhibitor

1 booth

JPY110,000 (tax included)

Booth charge for other than IAAE 2021 exhibitor

1 booth

JPY220,000 (tax included)

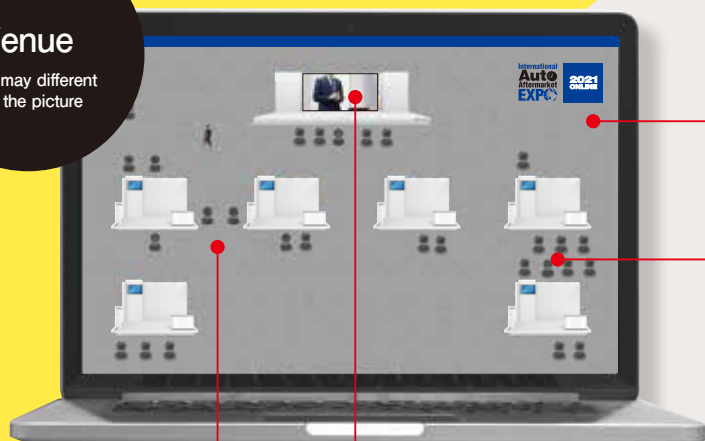
- ☐ One booth per company
- ☐ Available to choose from three types of booth designs and cannot change its original figure.
- ☐ Each exhibitor has access to own page on line. Upload data on your own.



If you would like to apply IAAE Extra, please submit the application form to the Show Management Office.

Venue

Layout may different from the picture



Map

Point a booth with a cursor and company information is displayed.

Visualized participants

You can see how crowded the place is by shadow pictures.

Information sharing

With common code, visitors can communicate with member of a party.

Seminars

Feature industry's updated information
*Only in Japanese



Illustration of booth

Brochures and Video

Visitors can download products/service brochure, see video and click on the link to company website.

Q&A Chatting

Chat with visitors.

Streaming Video

Update videos to meet visitors' needs whenever you like.

Sales meeting

Online business meeting is available by Zoom and Google Meet.

Get visitors' information instantly

See visitors' info. who download the data, see videos etc. at your booth on a real-time basis.

Moving image
(Up to 6 videos)

Available SNS
linkage

Download PDF

Benefit of IAAE Extra



- ▶ Quick data acquisition of visitors!
- ▶ Produce synergy between on-site and online shows!
- ▶ Widen your sales potential by e-catalogue, video, mail order and online negotiation!

Contact

International Auto Aftermarket EXPO Show Management Office
c/o JC Resonance Co., Ltd. 3-3-2, Tsukiji, Chuo-ku, Tokyo 104-0045 Japan
TEL: +81-3-5565-1642 FAX: +81-3-5565-6909 E-mail: office@iaae-jp.com

IAAE Extra

APPLICATION FORM FOR EXHIBITION

Our company ("the Exhibitor") applies to the International Auto Aftermarket EXPO Steering Committee ("the Steering Committee") for exhibition space at the 18th International Auto Aftermarket EXPO 2021, IAAE Extra to be held from March 24 (Wednesday) to April 30 (Friday), 2021. The application for exhibition space between the Exhibitor and the Steering Committee shall be concluded when the Steering Committee has accepted and signed this application. The Exhibitor agrees to comply with the Exhibition Rules on the reverse of this application and any additional rules (Guidelines for Exhibitors etc.) that the Steering Committee considers necessary. Please complete and sign this application and send it to the below. If necessary, please keep a copy for your record.

SEND TO: International Auto Aftermarket EXPO Show Management Office c/o JC Resonance Co., Ltd.
E-mail:office@iaae-jp.com FAX:+81-3-5565-6909

1. Applicant

Date of Application	(month / day / year) / /		
Name of Exhibitor (Company or Organization)			
Address			
Tel		Fax	
E-mail			
Representative of company		Signature	
Title			
Contact Person			
Title / Section			
Contents of Exhibit			

2. Exhibition Fee Please tick the below box, A or B

<input type="checkbox"/>	A: IAAE2021 exhibitor JPY110,000 (tax included)
<input type="checkbox"/>	B: Other than IAAE 2021 exhibitor JPY220,000 (tax included)

Notes:

- One booth per company
- Available to choose from three types of booth designs and cannot change its original figure.
- Booth location is arranged by the Steering Committee.

For Steering Committee use only:

Accepted the above application on _____ / _____ / _____ (month / day / year)
Total amount including consumption tax (10%) : JPY _____

Kenji Takahashi
Chairman
International Auto Aftermarket EXPO Steering Committee

Hiroshi Matsunaga
Secretary General
International Auto Aftermarket EXPO Show Management Office

Exhibition Rules

1. Exhibition space

Application is one booth per company. The company choose from the provided designs and cannot change its original figure. Each exhibitor has access to own page online. Upload data on your own.

2. How to pay the exhibition fee

(1) After submitting the application to the Steering Committee, the Applicant is required to make a full payment by the deadline written on the invoice. After confirming the receipt of your payment, Show Management Office will accept your application as a formal application.

(2) Designated bank account:

Bank: MUFG Bank, Ltd.
Swift Code: BOTKJPJT
Branch name: Tsukiji Branch
Account holder's name: JC Resonance Co., Ltd.
Account number: 0056398(Ordinary account)
* Payment by bank transfer only.
* All bank charges, including Japan bank fee, are to be borne by the Applicant.

3. Cancellation of application for exhibition

Cancellation, as a rule, shall not be accepted after the submission of the Exhibition application (even if the Applicant fails to obtain the required visas for the Exhibition). However, it may be accepted if the Steering Committee considers it unavoidable. The Applicant shall submit a written request for cancellation to the Steering Committee.

For cancellation after the submission of the Exhibition Contract, the following exhibition fee (total amount including consumption tax) will be charged as the cancellation fee, whether the Applicant has already paid the exhibition fee or not.

By December 31, 2020: 30%
On and after January 1, 2021: 100%

4. Assignment of exhibition space

The Steering Committee will decide on the allocation of exhibition space, considering applications on a first-come- first-served basis, contents of exhibits, and so on. In addition, the Steering Committee shall be entitled to reallocate exhibition space for the purposes of enhancing exhibition effects, etc. However, such changes will not be made unless the Steering Committee considers it necessary. If any changes are necessary, the Exhibitor(s) concerned shall be notified of them in advance. However, the Steering Committee shall not be liable for any damage suffered by the Exhibitor(s) due to such changes.

5. Establishing and observing rules

The International Auto Aftermarket EXPO (hereinafter "the Exhibition") is planned and operated by the Steering Committee under a unified theme. To make it successful, the Steering Committee may establish necessary rules in the Guidelines for Exhibitors etc. concerning the operation of the Exhibition, for example, exhibition period, some matters on admission, how to present and how to use the Exhibition site and others. The Exhibitor shall comply with such rules as well as instructions, and do not disturb other Exhibitors. The Steering Committee may order the Exhibitor who violates the Exhibition Rules and/or the Rules to take corrective action, The Steering Committee shall not be liable for any damage suffered by the Exhibitor(s) due to such changes.

6. Preparation period

The Exhibitor is required to complete its booth for posting brochures, video etc. during the period designated by the Steering Committee.

7. Management of data

Exhibitor has responsibility for managing all data to upload. The Steering Committee has a right to suspend posting data at its own discretion when it is against public policy, violate the law, regulation, treaty, etc. The Steering Committee will not make a compensation for any direct and/or indirect damage occurred for the reasons above. Furthermore, it is not responsible for any damage incurred by the Exhibitor due to any claims or suits for defamation, libel, violation of right to privacy, plagiarism or copyright infringement, etc.

8. Cancellation of the Exhibition

The Steering Committee shall do its best to hold the Exhibition. However, it is entitled to cancel the Exhibition and the Contract only for any inevitable or unavoidable reasons. Under such circumstances, if the Exhibition is cancelled for any reason for which the Exhibitor is liable, or for such reasons as atomic risk, radiation risk, war, natural disasters including earthquake, volcanic eruption, tsunami, fire, and bad weather, political or economic turmoil, or the exercise of governmental authority, etc., and thus this Contract is cancelled, the Steering Committee shall be under no obligation to refund the exhibition space fee to the Exhibitor, nor be liable for any direct and/or indirect damage suffered by the Exhibitor due to the cancellation of the Contract.

9. Cancellation by the Steering Committee

The Exhibitor shall allow visitors to browse its allocated exhibition space and try to make its exhibits always comply with the Exhibition Rules or other rules. If the exhibits do not comply with the Exhibition Rules, the Steering Committee may cancel this Contract immediately without any notification nor without any refund of the exhibition fee, and regardless of the reason, it is entitled to refuse and remove the exhibits/the Exhibitor or its agents from the Exhibition.

10. Change of dates and Guarantee of the number of exhibition days

The Steering Committee may change the dates of the Exhibition for any unavoidable reason. The Exhibitor is not allowed to cancel its application for exhibition or to cancel the Exhibition Contract because of such changes. The Steering Committee shall not be liable for any direct and/or indirect damage suffered by the Exhibitor due to such changes. However, if the exhibition is suspended such as system failure etc. (only it is deemed avoidable), the Steering Committee extend the number of days suspended at its discretion.