

International **Auto** Aftermarket **EXPO**

*The 18th International Auto Aftermarket **EXPO2021***

The only international trade show in Japan specialized in the automotive aftermarket

Date March 17th (Wed.) – 19th (Fri.), 2021

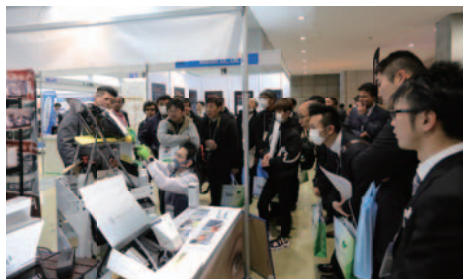
Venue Tokyo Big Sight West Hall 3 & 4

What's International Auto Aftermarket EXPO?

**International Auto Aftermarket EXPO is the convention
that would activate Automotive Aftermarket!**

- Gathering all in one who become committed to automobile related business
- The only aftermarket exhibition in Japan that participate in about 330 exhibitors from both inside and outside Japan
- Transmitting the productive information by demonstration, conference, exhibit and presentation

Exhibit / Presentation



Demonstration



Seminar



17th IAAE2019 Result

Number of Visitors

Registered Visitors **16,259**

Counted Visitors **34,129**

Number of Exhibitors and Booths

Companies & Associations **296**

Booths **549**

※ Countries & Regions China, Taiwan, South Korea, Thailand, Italy

Exhibit Profile

Auto parts & Accessories

Auto detailing & Maintenance

Car trading & Distribution

Maintenance & Repair

Safety & Security

Commercial & Large-size vehicle

Business proposal & Support

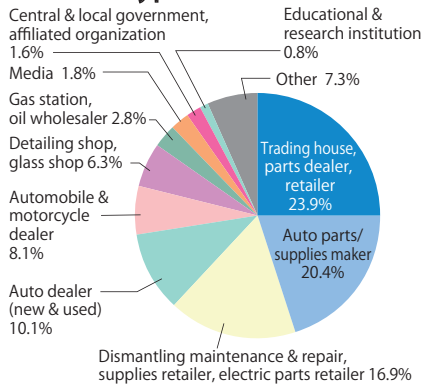
Welfare & Eco vehicle

Other

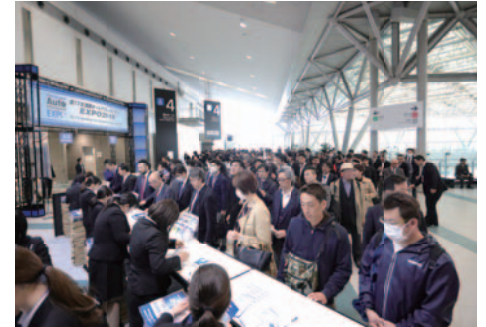
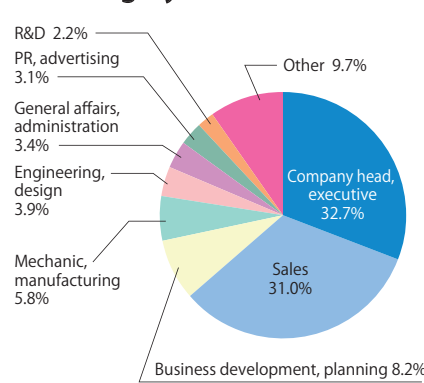
Visitor Profile

Business Operators related to Auto Aftermarket

Business type



Job category



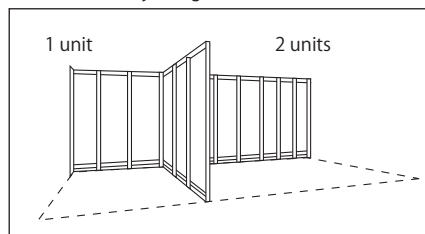
Exhibition rules

Exhibition fee and booth configuration

Exhibition Space: JPY **335,500** per booth
(tax included, decoration fee does not included)

- Booth size is 9 square meters (3m x 3m) per booth.
- In principle, **only a raw space is provided**. If there is/are adjoining booth(s), a 2.7 m partition panel/panels (system panel, white color) will be installed. (See the example below.)
- Exhibitors are required to decorate their booths according to the Guideline for Exhibitors, which will be distributed at the beginning of January.
- Please contact the Show Management Office if you would like to use your original decoration plan.

If there is/are adjoining booth(s)



Discount

IAAE2019 exhibitor: JPY11,000 per booth

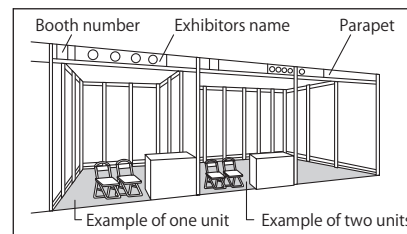
Shell Scheme (A-1) : JPY **423,500**

(tax and exhibition space fee for one booth included)

- Booth size is 9 square meters (3m x 3m) per booth.
- There are some types of shell schemes by content, design, and size.

Basic shell scheme (A-1) includes items described below.

Company name : Exhibitor's name and booth number on the parapet
 Flooring : Punch carpet
 Lighting : 2 x 40W fluorescent lights, 1 x 100W spotlight
 Furnishing : 1 x Reception counter (W900 x D450 x H750), 2 x Folding chairs
 Electricity : 1 x Electric outlet (100v/750W), setup fee and electricity usage fee (up to 750w) included



Deadline

December 31, Tuesday, 2020

Contact

Overseas agents

Show Management Office has overseas agents in order to support both exhibitors and visitors from outside of Japan. Please contact the agents at the addresses listed below for inquiries.

Taiwan

Taiwan External Trade Development Council Market Development
 Exhibition Services Section, 5-7F, 333 Keelung Rd., Sec. 1, Taipei 11012, Taiwan R.O.C
 Ms. Claire Jan
 TEL: 886-2-2725-5200 Ext:1587 FAX: 886-2-2757-6443

China

SHANGHAI PINGHE CONSULTANTS-COMMERCIAL CO., LTD.
 Rm202 NO.49, 1351 LONG HUALING Rd, Shanghai 200442, China
 Mr. Wang zi qiang QQ: 175423954
 TEL: 137-0180-7032 E-mail: wangziq0123@qq.com

International Auto Aftermarket EXPO Show Management Office

c/o JC Resonance Co., Ltd. 3-3-2, Tsukiji, Chuo-ku, Tokyo 104-0045 Japan

TEL: +81-3-5565-1642 FAX: +81-3-5565-6909 URL: <http://www.auto-mobi-expo.jp/> E-mail: office@iaae-jp.com