

International
Auto
Aftermarket
EXPO 

2021
ONLINE

The 18th International Auto Aftermarket
EXPO 2021
ONLINE

FINAL REPORT

Date

IAAE2021 ONLINE

March 17th (Wed) – **19th** (Fri), 2021

Archive

March 20th (Sat) – **23rd** (Tue)

IAAE Extra

March 24th (Wed) – **April 30th** (Fri), 2021

Venue

Online (Only seminars were distributed from Tokyo Big Sight)

Outline of IAAE



The 18th International Auto Aftermarket EXPO 2021 ONLINE

IAAE is the only exhibition providing latest trends and market intelligence in the \$190 billion Japanese automotive aftermarket industry ranging from collision repair, car maintenance, distribution to infrastructure/environment surrounding the market. Facilitating valuable relationship building between IAAE members and other stakeholders who are seeking for new business opportunities.

Exhibition Title	The 18th International Auto Aftermarket EXPO 2021 (ONLINE, IAAE Extra)
Date	IAAE2021 ONLINE : March 17th (Wed) - 19th (Fri), 2021 IAAE Extra : March 24th (Wed) - April 30th (Fri), 2021
Venue	ONLINE: Exclusive website
Organized by	International Auto Aftermarket Expo Steering Committee <ul style="list-style-type: none">• Auto parts and accessories related associations (14 members) / Auto-Parts & Accessories Retail Association (APARA) / Japan Auto Accessories Manufacturers' Association (JAAMA) / Japan Auto Chemical Industry Association / Japan Auto Parts Industries Association (JAPIA) / Japan Automobile Dealers Association (JADA) / Japan Automobile Service Promotion Association / Japan Automotive Machinery and Tool Manufactures Association (JAMTA) / Japan Automotive Parts and Accessories Distributors Association (JAPADA) / Japan Automotive Parts Recyclers Association (JAPRA) /Japan Automotive Products Association (JAPA) / Japan Autoparts Wholesales Association / Japan Filter Element Association / Nippon Auto Parts Aftermarket Committee (NAPAC) / Rebuilt Manufacturers Association Japan• Nikkan Jidosha Shimbun (Daily Automotive News)• JC Resonance Co., Ltd.
Sponsored by	Ministry of Economy, Trade and Industry / Ministry of Land, Infrastructure, Transport and Tourism / Ministry of Internal Affairs and Communications / Japan External Trade Organization (JETRO) / National Agency for Automobile and Land Transport Technology / Organization for Small & Medium Enterprises and Regional Innovation, JAPAN (Random order)
Supported by	Japan Automobile Manufactures Association (JAMA) / The Japan Automobile Tyre Manufacturers Association, Inc. (JATMA) / Taiwan External Trade Development Council (TAITRA) / Japan Imported Car Service Promotion Association and 34 other relevant associations (Random order)
Special Supporting Organizations	Auto Aftermarket Liaison Council / Automotive Aftermarket Action League (AAAL) / Aftermarket Suppliers Activation Committee (AAC) (Random order)
Media Partners	Nikkan Jidosha Shimbun / Seibi Senryaku / Car Detailing News / AUTOMOTIVE Aftermarket / Jidosha Yuryo Buhin / Seibikai / Response / Service Strategy / Yugyo Hochi Shimbun /Hoken Mainichi Shimbun / Monthly Gasoline Stand / CAR CARE PLUS (Random order)
Satellite venues	Yamagata • Akita • Miyagi (assisted by Yamagata Parts Co., Ltd.) / Kyoto (assisted by Daikoku Shokai Co., Ltd.) / Fukuoka (assisted by RUNTEL Co., Ltd.)
Management Office	JC Resonance Co., Ltd. 3-3-2 Tsukiji, Chuo-ku, Tokyo 104-0045, Japan TEL: +81-3-5565-1642 FAX: +81-3-5565-6909 E-mail : office@iaae-jp.com

Number of Exhibitors

	Exhibitors	Booths
IAAE2021 ONLINE	80	235
IAAE2021 Extra	23	23

The 17th IAAE 2019

	Exhibitors	Booths
Domestic	195	439
Overseas	101	110
Total	296	549

Participating Countries and Regions...6 Countries and Regions
China, Taiwan, South Korea, Thailand, Italy, Japan

Number of Visitors

IAAE2021 ONLINE

Number of login accounts **5,123**

(Number of visitors who accessed to the show one or more times from March 17 to 23.)

Daily login counts

Date		Archive	
March 17(Wed.)	3,037	March 20(Sat.)	370
March 18(Thur.)	2,505	March 21(Sun.)	327
March 19(Fri.)	2,119	March 22(Mon.)	1,066
		March 23(Tue.)	722
Total 10,146			

IAAE2021 Extra

Number of login accounts **1,480**

(Number of visitors who accessed to the show one or more times from March 24 to April 30.)

Daily login counts

Date	Login counts	Date	Login counts
March 24(Wed.)	539	April 12(Mon.)	76
March 25(Thur.)	234	April 13(Tue.)	32
March 26(Fri.)	158	April 14(Wed.)	81
March 27(Sat.)	38	April 15(Thur.)	41
March 28(Sun.)	21	April 16(Fri.)	19
March 29(Mon.)	227	April 17(Sat.)	15
March 30(Tue.)	104	April 18(Sun.)	5
March 31(Wed.)	63	April 19(Mon.)	99
April 1(Thur.)	54	April 20(Tue.)	40
April 2(Fri.)	52	April 21(Wed.)	87
April 3(Sat.)	14	April 22(Thur.)	38
April 4(Sun.)	13	April 23(Fri.)	28
April 5(Mon.)	98	April 24(Sat.)	8
April 6(Tue.)	55	April 25(Sun.)	7
April 7(Wed.)	69	April 26(Mon.)	64
April 8(Thur.)	40	April 27(Tue.)	26
April 9(Fri.)	41	April 28(Wed.)	68
April 10(Sat.)	8	April 29(Thur.)	13
April 11(Sun.)	8	April 30(Fri.)	25
Total 2,608			

Previous Show Data (Tokyo Big Sight / March, 2019)

Date	Weather	Registered Visitors	Counted Visitors
March 13 (Wed.)	Sunny	6,010	12,947
March 14 (Thur.)	Sunny	5,386	11,271
March 15 (Fri.)	Sunny	4,863	9,911
Total		16,259	34,129

※Show Management Office announces both Registered & Counted number of visitors of exhibitions.

Registered: The number of collecting business cards at the reception desk.

Counted: The counted number at entrance gate.

Exhibitors List

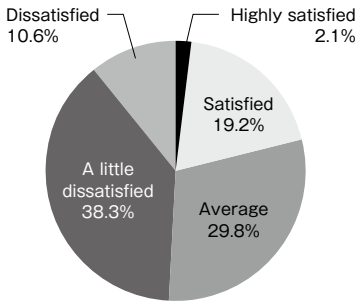
Exhibiter Name	Country	Exhibition Contents
ALL JAPAN LOTAS CLUB	Japan	Introduction of organization activities
AUTEL	Japan	GYS, HLSC
AUTEL INTELLIGENT TECHNOLOGY Corp . Ltd	Japan	Scanning tools, aiming tools
AXALTA COATING SYSTEMS G.K.	Japan	Paint (Cromax and Standox), chromometer, spotlight repair kits
AXESS CORPORATION	Japan	Repair parts, supplies, maintenance equipment
Azmee Inc.	Japan	AI security camera system for trailer and truck-mounted crane
Bosch Corporation	Japan	Crash data retrieval, ADAS aiming, Bosch car service
Brembo	Italy	Brake discs, brake pads
Broadleaf Co., Ltd.	Japan	Business support application for automotive aftermarket industry
BS-Summit	Japan	Latest products showcase
• AkzoNobel K. K.		Management systems for body work and paint, system for maintenance/roadside assistance
• EBE Inc.		Spot welders
• EIWA MANUFACTURING CO., LTD.		Aiming supplementary tools, air freshener, sanitizer
• KENTEX Co.,LTD		Total estimate system for auto parts, order system
• Movi USA Co., Ltd.		
Car Detailing News	Japan	Introduction of media and publications
Car Frontier Co.,Ltd.	Japan	Maintenance reservation system, maintenance business support site
Commercial component section	Japan	Brake parts
• AKEBONO BRAKE INDUSTRY CO., LTD.		Auxiliary belts, outline its activities addressing replacement of the belts
• Bando chemical industries		Wiper blades (repellency and corresponding to dashcam)
• DENSO WIPER SYSTEMS, INC.		Repair parts (water pump, suspension parts, bearing, etc.)
• GMB CORPORATION		Chemicals, antirust coatings, car air conditioning refrigerants
• ICHINEN CHEMICALS Co., Ltd.		Kato chemical series products
• KATO Co., Ltd.		Automotive chemicals
• KOGA CHEMICAL Mfg Co., Ltd.		Mechanic tools
• KYOTO TOOL CO., LTD.		Belts, low modulus belts 'Star Fit', etc.
• MITSUBOSHI BELTING LTD.		Antirust paints, chemicals, etc.
• MIYATA JIDOSHSHA SYOHKAI		Oil seals, tappet cover packing
• MUSASHI OIL SEAL MFG CO., LTD.		LUCCINI tires
• NAKAMURA AUTO PARTS CO., LTD. Tire Division		Auto rubber parts
• OHNO RUBBER INDUSTRIAL CO., LTD.		Auto parts, equipment (clutch, starter, alternator, wiper, filter, etc.)
• PIAA Corporation		Steering, suspension parts
• Sankei Industry Co., Ltd.		Auto parts for imported cars
• SHINSEI-SHOKAI CO. Ltd.		Wide range of auto filters
• TOYO ELEMENT INDUSTRY CO., LTD.		
CRYSTAL PROCESS CO., LTD.	Japan	Coatings, polishes, etc.
CURRENT MOTOR Corporation	Japan	Repair parts for imported cars, etc.
DAIWA SANGYO CO., LTD.	Japan	Repair parts
DESIGN Lab inc. / NAGASE & CO., LDT.	Japan	LLumar paint protection film, car wrapping materials and products
EARTHNOAL	Japan	Chemicals/Products of interior repair, coating, dent repair, rust-proofing etc.

Exhibitors List

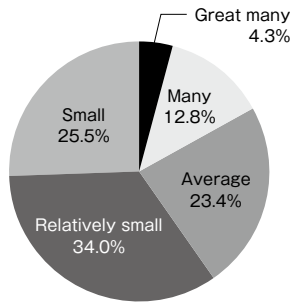
Exhibiter Name	Country	Exhibition Contents
Empire Motor Co., Ltd.	Japan	Superior parts, maintenance chemicals
Fine Piece Inc.	Japan	Lifts, impact wrenches
FlexiShield JAPAN / P-Factory INOUE INC.	Japan	FlexiShield protection films
FUJITSUBO GIKEN KOGYO.,LTD.	Japan	Exhausts, mufflers
GLOBAL - parts	Japan	Purchase of parts, aluminum repair
HARADA CORPORATION	Japan	Grippaz gloves
HI-LINE22 Co., Ltd.	Japan	'GLASS ACADEMY', a training programs for regenerative polishing
iid. Inc.	Japan	Introduction of media and publications
ISSE	Spain	Fabric tire chain, snow socks
Japan Dent Shop Network Co., Ltd.	Japan	Paintless dent repair training programs
Japan Imported Car Service Promotion Associatiion	Japan	Introduction of association activities
JC Resonance Co., Ltd.	Japan	Introduction of services and projects
Kobac	Japan	Operational support system for collision repair shops
KOBOTect Co.,Ltd.	Japan	Window films
Light	Japan	Car business automation tool 'LINX'
MEIJI SANGYO COMPANY	Japan	Seiken brake parts and chemicals, e-Garage trainign center, LIQIU MOLY products, imported car parts
M II Technology	Japan	Glass coatings
MLIT INDUSTRIES inc.	Japan	Air conditioner filters, oil filters
MSP Corporation	Japan	Website support system for automobile inspection®istration, Other related systems
NAGAO TECHNO CO., LTD.	Japan	Rebuilt parts
NGK SPARK PLUG CO., LTD.	Japan	Spark plugs, ignition coils, preventive maintenance and illuminating activities of O2 sensors
NHK SALES CO., LTD.	Japan	Repair parts
Nikkan Jidosha Shimbun	Japan	Introduction of media and publications
NOAA CO.,LTD	Japan	Mobility scooter 'NOAA MOBiLE Alfa'
Organization for Small & Medium Enterprises and Regional Innovation, JAPAN	Japan	Introduction of organization activities
Seibikohosya Co., Ltd.	Japan	Introduction of media and publications
SPK CORPORATION	Japan	Superior parts, chemicals, etc.
TAJIMA INCORPORATED	Japan	Operations management systems for collision repair shop, etc.
The Hoken Mainichi Shinbun Co., Ltd.	Japan	Introduction of media and publications
Thinca Co.,Ltd	Japan	Voice tech sales force automations system
TMY CORPORATION	Japan	Products and equipments for ADAS aiming/safety, and the other truck parts
TOOLPLANET, Inc.	Japan	Diagnostic and maintenance tools
Tractable Ltd.	Japan	AI solutions for car accident claim assessment
YAMATO AUTOMOBILE CO., LTD.	Japan	Collision repair tools and replacement parts
YAMAUCHI	Japan	Cloud inspection reservation management system 'totoco'
YMG1 Co., Ltd.	Japan	Wrapping films
Yugyo Hochi Shimbun	Japan	Introduction of media and publications

Questionnaire for Exhibitors

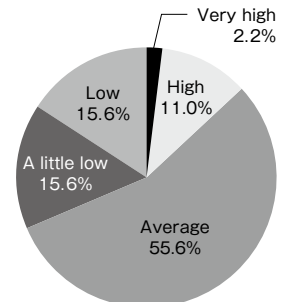
Q1 How satisfied are you with your participation in IAAE ONLINE?



Q2 How was the number of visitors?



Q3 How was the quality of visitors?

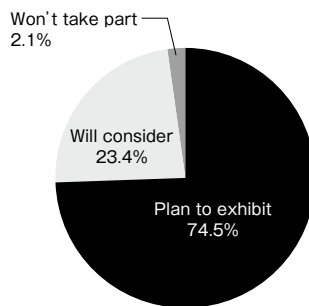


Q4 Business meetings

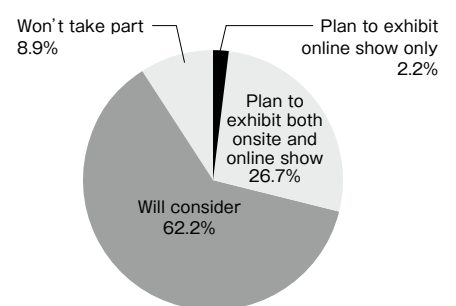
► Number of acquired online visitor's profile

Average **385**

Q5 Do you plan to take part in the next IAAE?



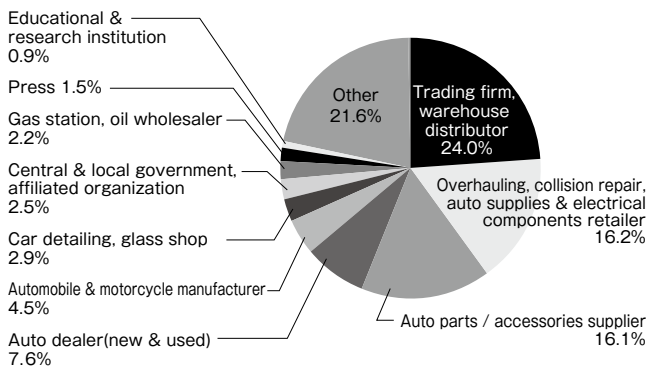
Q6 Do you plan to take part in the next IAAE ONLINE show?



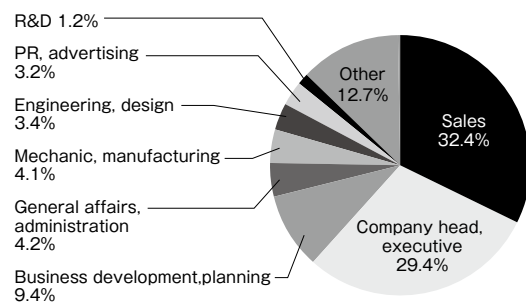
Visitors data

Number of login accounts **5,123**

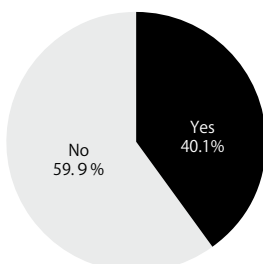
Q1 What type of business are you in?



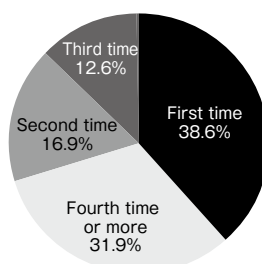
Q2 What is your job category?



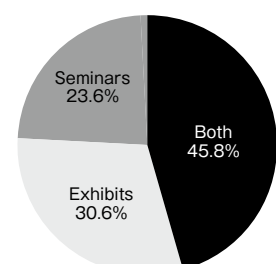
Q3 Did you visit IAAE 2019?



Q4 How many times have you visited IAAE?



Q5 Did you visit for the purpose of viewing exhibits or attending seminars?

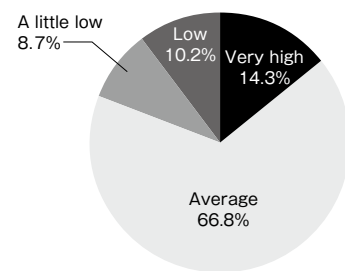
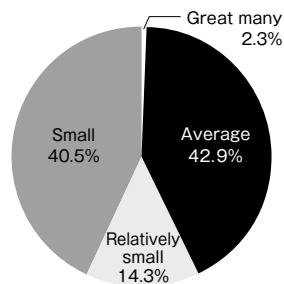
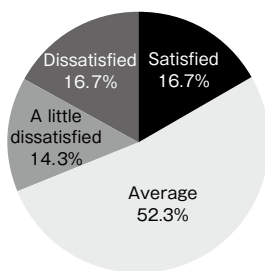


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AUTEL INTELLIGENT TECHNOLOGY Corp . Ltd	Japan	Scanning tools, aiming tools
AXALTA COATING SYSTEMS G.K.	Japan	Paint (Cromax and Standox), chromometer, spotlight repair kits
Bosch Corporation	Japan	Crash data retrieval, ADAS aiming, Bosch car service
Brembo	Italy	Brake discs, brake pads
Broadleaf Co., Ltd.	Japan	Business support application for automotive aftermarket industry
BS-Summit	Japan	Introduction of organization activities
Beyond_i Co.,Ltd.	South Korea	Surround view, black box, smart camera and wireless hanger
EARTHNOAL	Japan	Chemicals/Products of interior repair, coating, dent repair, rust-proofing etc.
Fine Piece Inc.	Japan	Lifts, impact wrenches
FlexiShield JAPAN / P-Factory INOUE INC.	Japan	FlexiShield protection films
GLOBAL - parts	Japan	Purchase of parts, aluminum repair
HI-LINE22 Co., Ltd.	Japan	'GLASS ACADEMY', a training programs for regenerative polishing
Japan Dent Shop Network Co., Ltd.	Japan	Paintless dent repair training programs
JC Resonance Co., Ltd.	Japan	Introduction of services and projects
Kobac	Japan	Operational support system for collision repair shops
KOBOTect Co.,Ltd.	Japan	Window films
Light	Japan	Car business automation tool 'LINX'
Nikkan Jidosha Shimbun	Japan	Introduction of media and publications
Organization for Small & Medium Enterprises and Regional Innovation, JAPAN	Japan	Introduction of organization activities
Sankei Industry Co., Ltd.	Japan	Steering, suspension parts
TAJIMA INCORPORATED	Japan	Operations management systems for collision repair shop, etc.
YAMAUCHI	Japan	Cloud inspection reservation management system 'totoco'
YMG1 Co., Ltd.	Japan	Wrapping films

Questionnaire for Exhibitors

Q1	How satisfied are you with your participation in IAAE Extra?	Q2	How was the number of visitors?	Q3	How was the quality of visitors?
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Visitors data

Number of login accounts **1,480**

Q1	What type of business are you in?	Q2	What is your job category?
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