

The 21st
International Auto Aftermarket EXPO 2024

IAAE

International
Auto
Aftermarket
EXPO 

The only international trade show in Japan
specialized in the automotive aftermarket

Date

March 5 - 7, 2024

Venue

Tokyo Big Sight

South Hall 1-4

Organized by
International Auto Aftermarket Steering Committee

IAAE show is the ideal platform for entering the new market and finding the business partners in Japan.

- Gathering all in one who become committed to the automobile business.
- The only auto aftermarket exhibition in Japan that leads Asian market.
- To understand the latest market trend, showcase products or innovative technologies to the market and exchange of knowledge via various conferences.

Exhibit Zone



Demonstration



Convention



IAAE2023 Facts & Figures (Previous show results)

Number of Visitors

Registered Visitors **14,155**

Event Area **11,520 (sqm)**

Number of Exhibitors and Booths

Companies & Associations **264**

Booths (9 sqm) **504**

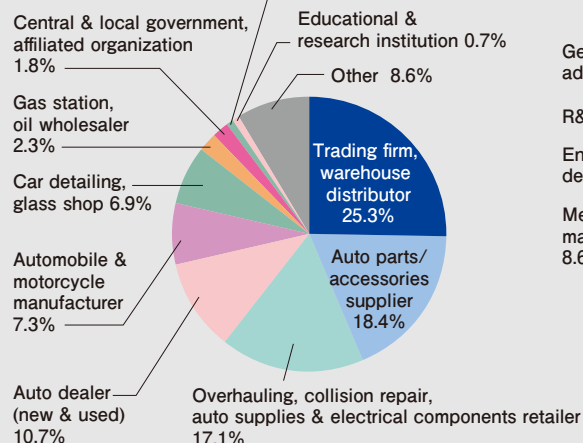
Exhibit Profile

Aftermarket Parts	Diagnostics & Alignment Systems	Collision Repair & Refinish
Garage Equipments & Tools	Rebuild & Recycle	Accessories : Exterior/Interior
Tyres & Wheels & Brakes	Lights & Electronic Components	Paints & Chemicals
Car Wash & Car Detailing	Insurance & Security	Business Systems
Autonomous Vehicles & EV	Commercial/Large-size Vehicles	Other

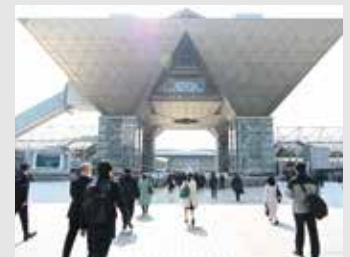
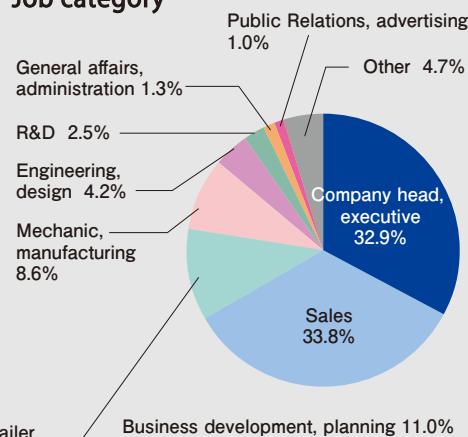
Visitor Profile

Business Operators related to Auto Aftermarket

Business type



Job category

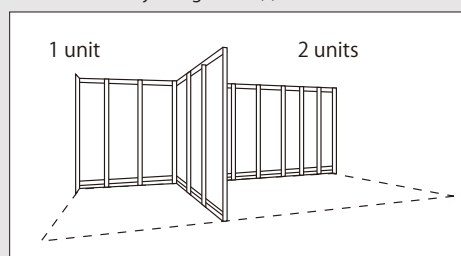


Exhibition fee and booth configuration

Raw Space: JPY 363,000 per booth
(tax included, decoration fee does not included)

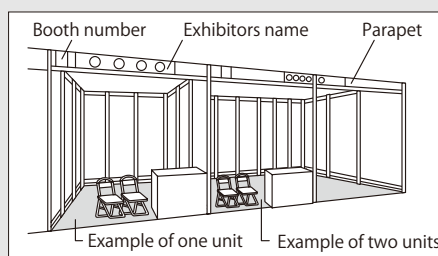
- Booth size is 9 square meters (3m×3m) per booth.
- In principle, only a raw space is provided. If there is/are adjoining booth(s), a 2.7 m partition panel/panels (system panel, white color) will be installed.
- Exhibitors are required to decorate their booths according to the Guideline for Exhibitors, which will be distributed at the beginning of January.
- Please contact the Show Management Office if you would like to use your original decoration plan.

If there is/are adjoining booth(s)



Shell Scheme (A-1) : JPY 473,000
(tax and exhibition space fee for one booth included)

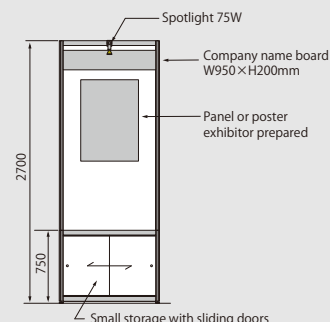
- Booth size is 9 square meters (3m×3m) per booth.
 - There are some types of shell schemes by content, design, and size.
- Basic shell scheme (A-1) includes items described below.
- Company name : Exhibitor's name and booth number on the parapet
- Flooring : Punch carpet
- Lighting : 2×LED light (20W), 1 × LED Spotlight (5W)
- Furnishing : 1× Reception counter (W900×D450×H750), 2×Folding chairs
1× Visiting card box
- Electricity : 1× Electric outlet (100v/850W), setup fee and electricity usage fee (up to 850w) included



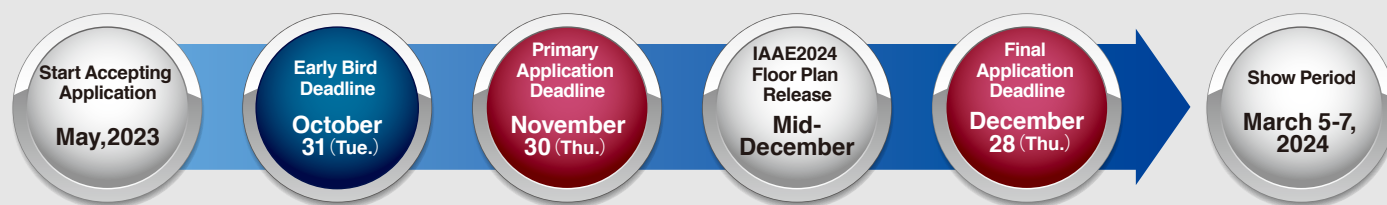
Ready-Built Compact Stand

1 or 2 unit (s) JPY 132,000 (tax included) / per unit
3 units or more JPY 121,000 (tax included) / per unit

- A stand unit includes:**
- Wall panel (White) W99cm x H2.7m x 1
 - Display counter (Small storage with sliding doors) (White) x 1
 - Company name board (Gothic/Black) W90cm x H20m x 1
 - Spotlight 75W x 1
 - Outlet 100V (2 sockets) x 1
 - Electricity 500W



Timeline



Preferential allocation of booth positions before floor plan release.

Contact

International Auto Aftermarket EXPO Show Management Office

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Overseas Agents

Show Management Office cooperates with overseas agents in order to support both exhibitors and visitors from outside of Japan. Please contact the agents at the addresses listed below for inquiries.

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