

International **Auto** Aftermarket **EXPO**

The 19th International Auto Aftermarket **EXPO 2022**

The only international trade show in Japan specialized in the automotive aftermarket

Onsite

March 9 (Wed.) – 11 (Fri.), 2022

Venue

Tokyo Big Sight West Hall 1 & 2

Online

March 16 (Wed.) – 31 (Thu.), 2022

What's International Auto Aftermarket EXPO?

**International Auto Aftermarket EXPO is the convention
that would activate Automotive Aftermarket!**

- Gathering all in one who become committed to automobile related business
- The only aftermarket exhibition in Japan that participate in about 300 exhibitors from both inside and outside Japan
- Transmitting the productive information by demonstration, conference, exhibit and presentation

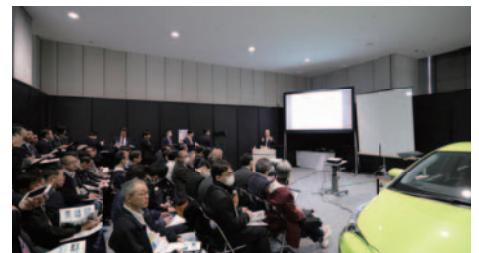
Exhibit / Presentation



Demonstration



Seminar



Facts & Figures

Number of Visitors

Registered Visitors **16,259**

Counted Visitors **34,129**

Number of Exhibitors and Booths

Companies & Associations **296**

Booths **549**

*IAAE2019 show results

Exhibit Profile

Aftermarket parts

Tools & Accessories

Collision repair & Refinish

Diagnostics & Estimating

Car wash & Detailing

Lights & Electronic components

Insurance & Security

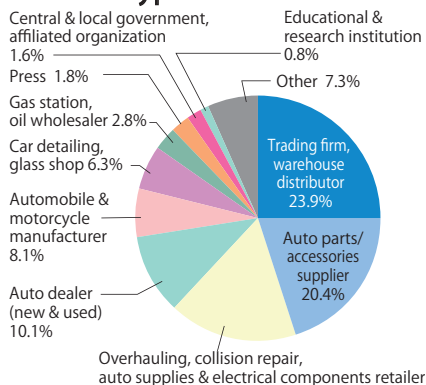
Commercial & Large-size vehicle

Other

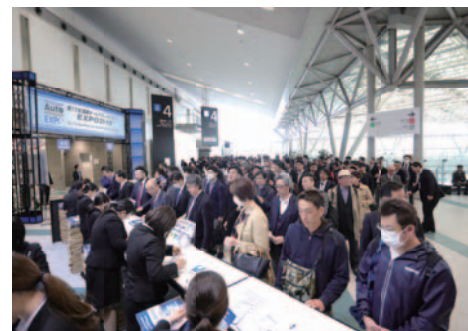
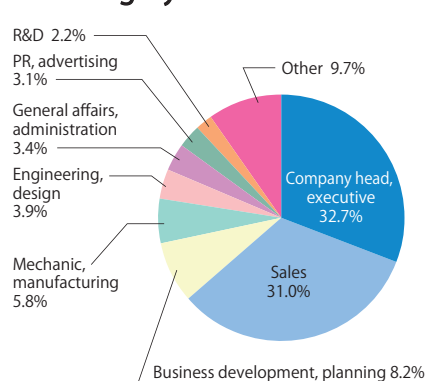
Visitor Profile

Business Operators related to Auto Aftermarket

Business type



Job category



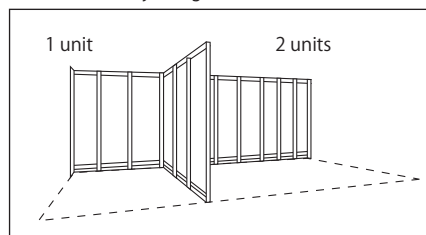
Participation Scheme

Exhibition fee and booth configuration

Exhibition Space: JPY **335,500** per booth
(tax included, decoration fee does not included)

- Booth size is 9 square meters (3m x 3m) per booth.
- In principle, **only a raw space is provided**. If there is/are adjoining booth(s), a 2.7 m partition panel/panels (system panel, white color) will be installed. (See the example below.)
- Exhibitors are required to decorate their booths according to the Guideline for Exhibitors, which will be distributed at the beginning of January.
- Please contact the Show Management Office if you would like to use your original decoration plan.

If there is/are adjoining booth(s)



Discount

IAAE2021 exhibitor: JPY11,000 per booth

Shell Scheme (A-1) : JPY **423,500**

(tax and exhibition space fee for one booth included)

- Booth size is 9 square meters (3m x 3m) per booth.
- There are some types of shell schemes by content, design, and size.

Basic shell scheme (A-1) includes items described below.

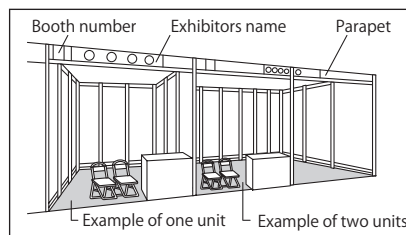
Company name : Exhibitor's name and booth number on the parapet

Flooring : Punch carpet

Lighting : 2 x 40W fluorescent lights, 1 x 100W spotlight

Furnishing : 1 x Reception counter (W900 x D450 x H750), 2 x Folding chairs

Electricity : 1 x Electric outlet (100v/750W), setup fee and electricity usage fee (up to 750w) included



Deadline

December 31, Friday, 2021

Contact

Overseas agents

Show Management Office has overseas agents in order to support both exhibitors and visitors from outside of Japan. Please contact the agents at the addresses listed below for inquiries.

Taiwan

Taiwan External Trade Development Council Market Development
Industry Development Department, 5F, 333 Keelung Rd., Sec.1, Taipei 11012, Taiwan R.O.C.
Ms. Garlish Shen
TEL: +886-2-2725-5200 Ext. 1562 FAX: +886-2-2757-6443

China

ALLJOY SHANGHAI OFFICE
Rm202 NO.49, 1351 LONG HUALING Rd, Shanghai 200442, China
Mr. Wang zi qiang QQ: 175423954 WeChat: wzq62123
TEL: 137-0180-7032 E-mail: wangziqiang0123@qq.com

International Auto Aftermarket EXPO Show Management Office

c/o JC Resonance Co., Ltd. 1-12-2 Shirokane, Minato-ku, Tokyo 108-0072, Japan

TEL: +81-3-5422-9446 FAX: +81-3-5422-9149 URL: <http://www.auto-mobi-expo.jp/> E-mail: office@iaae-jp.com

March 16 (Wed.) – March 31 (Thu.), 2022

Booth charge for IAAE2022 exhibitor

1 booth

JPY110,000 (tax included)

Booth charge for other than IAAE 2022 exhibitor

1 booth

JPY335,500 (tax included)

Application deadline December 31 (Fri.), 2021

Illustration
of booth

Moving image

Brochures and Video

Visitors can download advertising brochures, view videos and click on the link to commercial website.

Q&A Chatting

Chat with visitors.

Streaming Video

Update videos to meet visitors' needs whenever you like. Also available for YouTube live streaming.

Sales meeting

Online business meeting is available by Zoom and Google Meet.

Get visitors' profile
instantly

See visitors' info. who download the data, see videos etc. at your booth on a real-time basis.

Download PDF

IAAE2021 ONLINE Facts & Figures

Online Visitors 5,123

Online Exhibitors 80

Booths 235

Contact

International Auto Aftermarket EXPO Show Management Office

c/o JC Resonance Co., Ltd. 1-12-2 Shirokane, Minato-ku,
Tokyo 108-0072, Japan

E-mail: office@iaae-jp.com

Exhibition timeline

Submit
application
form

Application
deadline
December
31, 2021

Submit
all formats
for the exhibition
stand

Setting up
online booth

Onsite
show
March 9 – 11,
2022

Online
show
March 16 – 31,
2022